

Engage

As a WiCyS Annual Conference Sponsor

WICYS 2021 • SEPTEMBER 8-10 • DENVER, CO

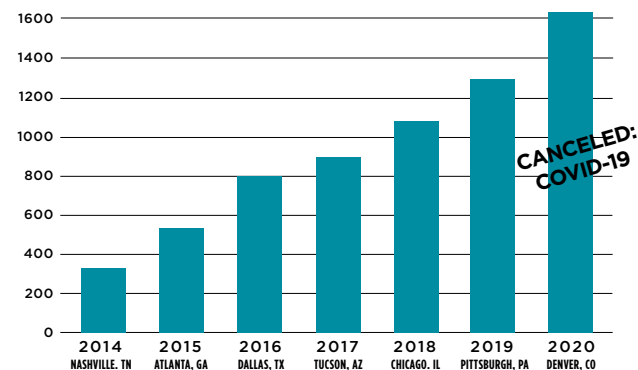
Each year, WiCyS, the premier event to recruit, retain and advance women in cybersecurity, brings together students and professionals from academia, research and industry, to share knowledge and experience, network, learn and mentor. Of the 1,600+ expected conference participants, approximately half are students who would have successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

If your interest is to recruit or mentor top cybersecurity talent, gain recognition as a leader in workforce diversity, and build meaningful relationships with students, mentors, academia, government and industry, the WiCyS Conference is the place to be. It's an intimate and exciting environment where results happen.

Sponsors at the Silver and higher level receive a booth, branding and recognition, and access to the resume database of attendees. Your organization will be recognized on the Conference website, the mobile app and onsite at the Conference. Your sponsorship also entitles you to advance notice of registration opening.

CONFERENCE STATISTICS

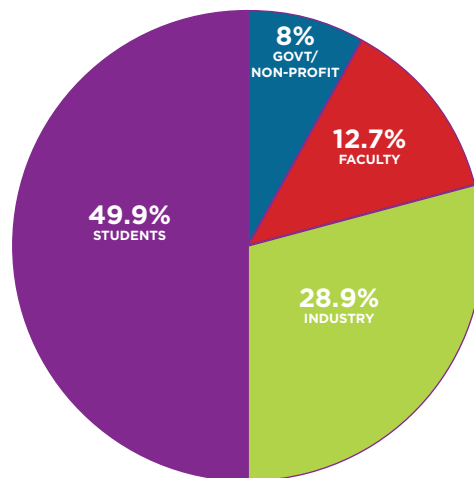
WiCyS ATTENDANCE 2014-2020



2020 BREAKDOWN OF STUDENTS (CANCELED: COVID-19)

- ♦ Masters 29%
- ♦ Seniors 21%
- ♦ Juniors 18%
- ♦ Sophomore 9%
- ♦ Freshman 5%
- ♦ PHD 7%
- ♦ Post Baccalaureate 1%
- ♦ Community College 7%
- ♦ High School 3%

WiCyS 2020 ATTENDEES (CANCELED: COVID-19)



To learn more, visit
wicys.org/conference



Women in CyberSecurity (WiCyS) is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a non-profit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with women students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact
conference@wicys.org for details

FOUNDING PARTNERS



WICYS 2021 CONFERENCE SPONSOR LEVELS

	VIP \$50,000+	PREMIUM \$30,000	DIAMOND \$15,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000
PROGRAM/RECRUITING BENEFITS						
WiCyS Conference Keynote Speaking Opportunity	1 25 min.	•	•	•	•	•
WiCyS Conference Featured Speaker (before or after keynote speaker) Opportunity	•	1 10 min.	•	•	•	•
Leadership Summit Speaking Opportunity (In-person on September 8, 2021)	yes	yes	yes	yes		
Student Travel Awards	15	8	•	•	•	•
Pre-Select Career Fair Space	1st Priority	If paid by 5/31	If paid by 5/31	•	•	•
Access to Interview Space	Dedicated	Dedicated	Shared	Shared	•	•
Post Jobs Through WiCyS Job Board During the Month of the Annual Conference	30	20	15	10	5	•
Access Annual Conference Attendee Resumes up to Two Weeks Post-conference	yes	yes	yes	yes	yes	•
Career Fair Booth at Conference	two tables	two tables	one table	one table	one table	•
Career Fair Pod at Conference	•	•	•	•	•	yes
Spring 2021 Virtual Career Fair Booth March 25, 2021	yes	yes	yes	yes	yes	•

BRANDING & MARKETING						
Organization Profile in Program (Printed and/or Digital)	Yes	Yes	Yes	•	•	•
Approved Item in Conference Bag (Quantity for WiCyS 2021: 1,800)	unlimited	unlimited	2	1	1	1
Option to Host Thursday Night Social	yes	yes	yes	•	•	•
Website Logo	yes	yes	yes	yes	yes	yes
Social Media/Newsletter Recognition	yes	yes	yes	yes	yes	•

INDUSTRY CONFERENCE & CAREER FAIR PASSES						
Full Conference/Leadership Summit Passes (Travel and lodging not included)	10	8	6	3	1	•
Option to Pre-Purchase Additional Passes	5	4	•	•	•	•
Career Fair-Only Passes (No meals or sessions; No Additional Career Fair-Only Passes will be Sold)	6	5	4	3	2	1
Early Access to Lodging Reservations	yes	yes	yes	yes	yes	yes

GOVERNMENT/NON-PROFIT CONFERENCE & CAREER FAIR PASSES <i>Prices discounted by 30% off published rates. Benefits do not include Speaking Opportunities, Student Travel Awards or Socials</i>						
Full Conference/Leadership Summit Passes (Travel and lodging not included)	6	5	4	2	1	•
Option to Pre-Purchase Additional Passes	3	2	•	•	•	•
Career Fair-Only Passes (No meals or sessions; No Additional Career Fair-Only Passes will be Sold)	6	5	4	3	2	1
Early Access to Lodging Reservations	yes	yes	yes	yes	yes	yes

ACADEMIC CONFERENCE & STUDENT PASSES <i>Prices discounted by 30% off published rates. Benefits do not include Speaking Opportunities, Student Travel Awards or Socials</i>						
Full Conference/Leadership Summit Passes (Travel and lodging not included)	6	5	4	3	2	1
Student Passes (Includes registration, shared lodging - no travel)	15	10	8	4	3	2
Early Access to Lodging Reservations	yes	yes	yes	yes	yes	yes



A LA CARTE ITEMS (must be a Gold or higher sponsor)

	COST	NUMBER
BRANDED ITEMS		
Mobile App	\$20,000	1
SOLD OUT - Conference Shirt	\$20,000	1
SOLD OUT - Conference Bag	\$20,000	1
SOLD OUT - Career Village Funding Sponsor	\$15,000	1
Wi-Fi	\$15,000	1
Thursday Dinner (1 item on table & logo on stage during meal)	\$10,000	4
Veteran Breakfast (1 item on table & logo on stage during meal)	\$10,000	2
SOLD OUT - Lanyard	\$8,000	1
Lunch (1 item on table & logo on stage during meal)	\$7,000	8
Key Card	\$6,000	1
PJ Party Refreshments	\$5,000	4
Charging Stations	\$5,000	2
SOLD OUT - Branded Selfie Station	\$5,000	2
Water Station in open foyers	\$5,000	10
Breaks	\$5,000	9
SOLD OUT - Headshots	\$4,000	1

STUDENT SCHOLARSHIP, FACULTY GRANT, VETERAN AND BIPOC FELLOWSHIP AWARDS <i>WiCyS Selects Recipients</i>		
Conference and Travel	\$2,000 ea.	unlimited
Travel	\$650 ea.	unlimited

QUOTABLE

"We rely on the WiCyS Conference to recruit the top talent. This year was no different, participating virtually {during WiCyS Virtual 20}. Our team was able to accelerate our interviews immediately following the virtual introductions and we've already extended offers and received acceptances. Thank you so much for allowing this year's conference to take place in such a creative fashion!"

SECURITY RISK ADVISORS

All Benefits Based on Availability and Deadlines

WiCyS 2021 Cancellation Policy

CANCELLATION BY SPONSOR

- » All benefits cease upon cancellation
- » Before May 31, 2021: 70% refund (benefits delivered: branding and social media)
- » From June 1, 2021 – June 1, 2021 – June 30, 2021: 40% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)
- » From July 1 – August 15, 2021: 20% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)
- » After August 15, 2021: no refund

SPONSOR REFUND IF CHANGE OF EVENT TO 100% VIRTUAL BY WICYS

(benefits continue including Virtual Event attendance)

	VIP	PREMIUM	DIAMOND	PLATINUM	GOLD	SILVER
Virtual	\$6,100	\$4,900	\$3,150	\$1,950	\$750	\$100
Virtual Academic	\$2,100	\$1,750	\$1,400	\$1,050	\$700	\$350
Virtual Government/NonProfit	\$2,700	\$2,250	\$1,800	\$1,000	\$550	\$100
Virtual with Travel Stipend refunded (if change to virtual made before June 15, 2021)	\$13,600	\$8,900				
AlaCarte items (depends on item)						

CANCELLATION OF EVENT BY WICYS W/NO VIRTUAL REPLACEMENT: 100% REFUND

Women in CyberSecurity (WiCyS) is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a non-profit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with women students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact
info@wicys.org
for details.

FOUNDING PARTNERS



facebook



Come Together

At the 8th Annual Women in Cybersecurity (WiCyS) Conference

AURORA, CO | SEPTEMBER 8-10, 2021

WiCyS is the premier event to RECRUIT, RETAIN and ADVANCE women in cybersecurity.

WiCyS brings together women in cybersecurity from academia, research, government, and industry. Beyond the annual conference, WiCyS is a community of ENGAGEMENT, ENCOURAGEMENT and SUPPORT for women in cybersecurity.

FACTOID
3.5 million
unfilled
cybersecurity
positions
by 2021
CYBERSECURITY
VENTURES

Women in CyberSecurity (WiCyS) is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a non-profit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with women students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities who have been accepted through the WiCyS scholarship program that sponsorships help to support. Contact conference@wicans.org for details

TIMELINE

	OPENS	CLOSES
Call for conference sponsors	June 1, 2020	Until Full
WiCyS Conference Scholarship Application for Students, WiCyS Accommodation Grant Application for Faculty, WiCyS Veteran Fellowship Award Applications, and BIPOC WiCyS Fellowship Award Applications	September 1, 2020	March 1, 2021
Call for Program Participation	September 1, 2020	March 1, 2021
Student Poster Competition	September 1, 2020	March 1, 2021
Student Scholarship/Faculty Grant/Veteran Award Acceptance Notification	April 5, 2021	
Program Participation Acceptance Notification	April 5, 2021	
Student Poster Competition Notification	April 5, 2021	
Sponsorship Registration with Guaranteed Lodging	April 5, 2021	June 14, 2021
Student (w/Scholarship), Faculty (w/Grant), Veteran (w/Award) Registration	April 5, 2021	June 7, 2021
Accepted Program Participation Registration	April 5, 2021	June 7, 2021
OPEN Registration and Lodging	June 28, 2021	Until Full
Conference Workshop Signups	TBD	TBD

COST

	MEMBER	NON-MEMBER
INDUSTRY PROFESSIONAL	\$600	\$850
U.S. GOVT/NON-PROFIT Must have .gov or .org email address to qualify for member rate.	\$450	\$700
FACULTY Must have school-issued email address to qualify for member rate.	\$450	\$700
ACTIVE DUTY Military/Reserves/National Guard	\$450	members only
STUDENTS Must have school-issued email address to qualify for member rate. ONLY AVAILABLE VIA SCHOLARSHIP	\$40	members only
U.S. VETERANS Must have proof of service to qualify for member rate.	\$200	members only

WiCyS CONFERENCE COMPONENTS

- ← NEW for Sponsors: Industry Leadership Summit
- ← Keynote Speakers
- ← Technical Presentations
- ← Technical Workshops
- ← Poster Competition
- ← Panel Discussions
- ← Lightning Talks
- ← Birds of a Feather Sessions
- ← Mentoring and Networking Socials
- ← Mentor Office Hours
- ← Résumé Clinic
- ← Mock Interviews
- ← Professional Headshots
- ← Career Fair
- ← Affiliate MeetUp
- ← Student Chapter MeetUp
- ← National Cyber League Competition for WiCyS
- ← Member MeetUps

To learn more, visit wicans.org/wicans-2021



FOUNDING PARTNERS

