

# Enable

## As a WiCyS Strategic Partner

Champion the cause of recruiting, retaining and advancing women in cybersecurity by becoming a WiCyS Strategic Partner! Your contributions are key to supporting WiCyS' year-round activities and helping women everywhere achieve their career goals in the cybersecurity field. Only WiCyS Strategic Partners may access and post to the year-round WiCyS Job Board++—an exclusive benefit! Strategic partner contributions are annual.

	TIER 1 \$50,000	TIER 2 \$30,000	TIER 3 \$15,000
<b>BENEFITS</b>			
Partner Exec Eligible to Participate on WiCyS Mission Support Team (MST) <i>MST is an elite group that supports the mission of WiCyS by providing guidance to the board of directors.</i>	yes	•	•
Leadership Role with WiCyS on Market Research, Best Practice, and other Studies and Initiatives	yes	•	•
Opportunity to Form a WiCyS Internship or Apprenticeship Program that is Branded, Promoted, and Incentivized for WiCyS Members	yes	yes	•
Opportunity to Form a WiCyS Corporate Affiliate	yes	yes	•
Job Postings Highlighted in Newsletter and Member News Bytes Each Month	yes	yes	•
Sponsored Educational/Best Practice Webinar, Hosted and Marketed by WiCyS	4/year	2/year	1/year
Access to Strategic Partner Community Portal and Bi-Monthly Meetings	yes	yes	yes
Bi-Annual Partner Specific Meeting with WiCyS Executive Director	yes	yes	yes
Eligible to Post Jobs and Access All Member Resumes through WiCyS Job Board++ — Year-Round	yes	yes	yes
Participation in the WiCyS Veterans Program	yes	yes	yes
Leadership Summit Speaking Opportunity (In-person on September 8, 2021)	yes	yes	yes
<b>BRANDING &amp; MARKETING</b>			
Individualized News Release Announcing Strategic Partnership	yes	•	•
WiCyS Instagram Takeover	yes	yes	•
Press Release Boilerplate Inclusion	yes	yes	•
Logo Added to all WiCyS Newsletters, Community Emails, Webinars, Slide Decks, and More	yes	yes	yes
Individualized Strategic Partner Impact Report	yes	yes	yes
Social Media and Newsletter Recognition	yes	yes	yes
Featured Profiles/Announcements in Monthly Newsletter	3/year	2/year	1/year
Individual Social Media Promotion	12/year	6/year	3/year
<b>DISCOUNTS</b>			
Discount for the 2021 Conference Sponsorship	10%	7%	3%
WiCyS Membership Fee Waived for Strategic Partner Staff	10	5	3
WiCyS 2021 Event Passes (Denver, CO) Each Pass includes Access to: Strategic Partner Briefing: September 7, 2021 Leadership Summit: September 8, 2021 Annual Conference: September 8-10, 2021	3 passes	2 passes	1 pass

### FACTOID

Over the eight-year period tracked, the number of unfilled cybersecurity jobs is expected to grow by 350 percent, from one million positions in 2013 to 3.5 million in 2021.

<https://cybersecurityventures.com/jobs/>

To learn more, visit [wicys.org/become-a-partner](https://wicys.org/become-a-partner)



**Women in CyberSecurity (WiCyS)** is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a non-profit organization offering many benefits for its members.

**The WiCyS Conference** is an excellent opportunity for companies to connect with women students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact [info@wicys.org](mailto:info@wicys.org) for details.

FOUNDING PARTNERS

