Enable

As a WiCyS Strategic Partner

Champion the cause of recruiting, retaining and advancing women in cybersecurity by becoming a WiCyS Strategic Partner! Your contributions are key to supporting WiCyS’ year-round activities and helping women everywhere achieve their career goals in the cybersecurity field. Only WiCyS Strategic Partners may access and post to the year-round WiCyS Job Board++ — an exclusive benefit! Strategic partner contributions are annual.

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**BENEFITS**

- Partner Exec Eligible to Participate on WiCyS Mission Support Team (MST)
  MST is an elite group that supports the mission of WiCyS by providing guidance to the board of directors.
  
- Leadership Role with WiCyS on Market Research, Best Practice, and other Studies and Initiatives
- Sponsor a WiCyS Student Chapter
- Co-branded Cybersecurity Awareness Month (October) Opportunity
- Opportunity to Form a WiCyS Internship or Apprenticeship Program that is Branded, Promoted, and Incentivized for WiCyS Members
- Opportunity to Form a WiCyS Corporate Affiliate
- Job Postings Highlighted in Newsletter and Member News Bytes Each Month
- Sponsored Educational/Best Practice Webinar, Hosted and Marketed by WiCyS
  
- Access to Strategic Partner Community Portal and Bi-Monthly Meetings
- Bi-Annual Partner Specific Meeting with WiCyS Executive Director
- Eligible to Post Jobs and Access All Member Resumes through WiCyS Job Board++ — Year-Round
- Participation in the WiCyS Veterans Program
- Opportunity for Full Conference Pass Attendees to join the Leadership Summit Dessert Reception (3/16 from 8-9pm) and Leadership Summit (3/17 from 9-Noon)

**BRANDING & MARKETING**

- Individualized News Release Announcing Strategic Partnership
- WiCyS Instagram Takeover
- Press Release Boilerplate Inclusion
- Logo Added to all WiCyS Newsletters, Community Emails, Webinars, Slide Decks, and More
- Individualized Strategic Partner Impact Report
- Social Media and Newsletter Recognition
- Featured Profiles/Announcements in Monthly Newsletter
- Individual Social Media Promotion

**DISCOUNTS**

- WiCyS Membership Fee Waived for Strategic Partner Staff
- Discount for the 2022 Conference Sponsorship
- WiCyS 2022 Event Passes (Cleveland, Ohio)
  Each Pass includes Access to:
  - Strategic Partner Networking: March 16, 2022 from 6-8pm
  - Leadership Summit Dessert Reception: March 16, 2022 from 8-9pm
  - Leadership Summit: March 17, 2022 from 9-Noon
  - Annual Conference: March 17-19, 2022

**FACTOID**

Over the eight-year period tracked, the number of unfilled cybersecurity jobs is expected to grow by 350 percent, from one million positions in 2013 to 3.5 million in 2021. 

https://cybersecurityventures.com/jobs/

To learn more, visit wicys.org/become-a-partner