

Engage

As a WiCyS Annual Conference Sponsor

WICYS 2022 • MARCH 17-19 • CLEVELAND, OHIO

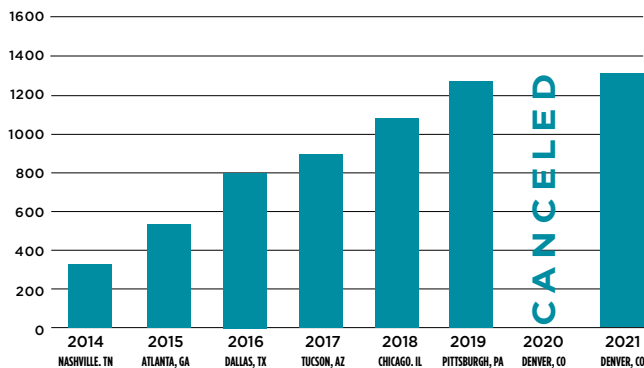
Each year, WiCyS, the premier event to recruit, retain and advance women in cybersecurity, brings together students and professionals from academia, research and industry, to share knowledge and experience, network, learn and mentor. Of the 1,600+ expected conference participants, approximately half are students who would have successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

If your interest is to recruit or mentor top cybersecurity talent, gain recognition as a leader in workforce diversity, and build meaningful relationships with students, mentors, academia, government and industry, the WiCyS Conference is the place to be. It's an intimate and exciting environment where results happen.

Sponsors at the Gold and higher level receive a booth, branding and recognition, and access to the resume database of attendees. Your organization will be recognized on the Conference website, the mobile app and onsite at the Conference. Your sponsorship also entitles you to advance notice of registration opening.

CONFERENCE STATISTICS

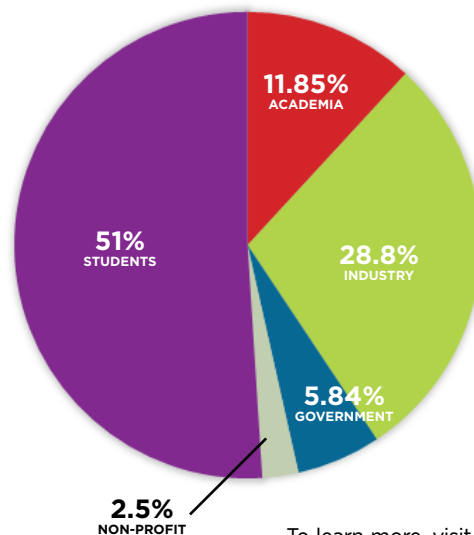
WiCys ATTENDANCE 2014-2021



2021 BREAKDOWN OF STUDENTS

- ◆ High School 2.88%
- ◆ Community College 6.12%
- ◆ Freshmen 2.88%
- ◆ Sophomore 9.89%
- ◆ Junior 15.29%
- ◆ Senior 23.20%
- ◆ Masters 28.78%
- ◆ PhD 7.73%
- ◆ Post Bacc 1.62%
- ◆ BootCamp 1.62%

WiCys 2021 ATTENDEES



To learn more, visit wicys.org/conference



Women in CyberSecurity (WiCyS) is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a non-profit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with women students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact conference@wicys.org for details

FOUNDING PARTNERS



WICYS 2022 CONFERENCE SPONSOR LEVELS



| | VIP \$50,000+ | PREMIUM \$30,000 | DIAMOND \$15,000 | PLATINUM \$8,000 | GOLD \$5,000 | SILVER \$3,000 |
|---|---------------------------------|----------------------------|---------------------|---------------------|-----------------|-------------------|
| PROGRAM/RECRUITING BENEFITS | | | | | | |
| WiCyS Conference Keynote Speaking Opportunity | SOLD OUT 1 25 min. | • | • | • | • | • |
| Livestreaming of Keynote on Social Media | yes | • | • | • | • | • |
| Keynote Speaker Media Announcement | yes | • | • | • | • | • |
| Pre-conference Kick-off Webinar | yes | • | • | • | • | • |
| WiCyS Conference Featured Speaker (before or after keynote speaker) Opportunity | • | SOLD OUT 10 min. | • | • | • | • |
| Speaking Opportunity during Virtual Career Fair on March 1 | yes | yes | • | • | • | • |
| Invited to Exclusive Senior and Executive Level Luncheon | yes | yes | • | • | • | • |
| Student Travel Awards | 15 | 8 | • | • | • | • |
| Pre-Select Career Fair Space | 1st Priority | If paid by 12/17 | If paid by 12/17 | • | • | • |
| Access to Interview Space | Dedicated | Dedicated | Shared | Shared | • | • |
| Opportunity for Full Conference Pass Attendees to join the Leadership Summit Dessert Reception (3/16 from 8-9pm) and Leadership Summit (3/17 from 9-Noon) | yes | yes | yes | yes | yes | • |
| Access Annual Conference Attendee Resumes up to Two Weeks Post-conference | yes | yes | yes | yes | yes | • |
| Participate in the Pre-conference Virtual Career Fair (March 1) where Sponsors can Post Jobs until March 31 | yes | yes | yes | yes | yes | • |
| Career Fair Booth at Conference* | two tables | two tables | one table | one table | one table | • |
| Career Fair Pod at Conference | • | • | • | • | • | yes |

| BRANDING & MARKETING | | | | | | |
|--|-----------|-----------|----------|-----|-----|-----|
| Program Ad | Full Page | 1/2 Page | 1/4 Page | • | • | • |
| Approved Item in Conference Bag (Quantity for WiCyS 2022: 1,700) | unlimited | unlimited | 2 | 1 | 1 | 1 |
| Option to Host Thursday Night Social | yes | yes | yes | • | • | • |
| Website Logo | yes | yes | yes | yes | yes | yes |
| Social Media/Newsletter Recognition | yes | yes | yes | yes | yes | • |
| Logo on Program Cover | yes | • | • | • | • | • |

| INDUSTRY CONFERENCE & CAREER FAIR PASSES | | | | | | |
|--|-----|-----|-----|-----|-----|-----|
| Full Conference/Leadership Summit Passes (Travel and lodging not included) | 10 | 8 | 6 | 3 | 1 | • |
| Option to Pre-Purchase Additional Passes | 5 | 4 | • | • | • | • |
| Career Fair-Only Passes (No meals or sessions; No Additional Career Fair-Only Passes will be Sold) | 6 | 5 | 4 | 3 | 2 | 1 |
| Early Access to Lodging Reservations (before January 30, 2022) | yes | yes | yes | yes | yes | yes |

| GOVERNMENT/NON-PROFIT CONFERENCE & CAREER FAIR PASSES | | | | | | |
|---|-----|-----|-----|-----|-----|-----|
| <i>Prices discounted by 30% off published rates. Benefits do not include Speaking Opportunities, Student Travel Awards or Socials</i> | | | | | | |
| Full Conference/Leadership Summit Passes (Travel and lodging not included) | 6 | 5 | 4 | 2 | 1 | • |
| Option to Pre-Purchase Additional Passes | 3 | 2 | • | • | • | • |
| Career Fair-Only Passes (No meals or sessions; No Additional Career Fair-Only Passes will be Sold) | 6 | 5 | 4 | 3 | 2 | 1 |
| Early Access to Lodging Reservations (before January 30, 2022) | yes | yes | yes | yes | yes | yes |

| ACADEMIC CONFERENCE & STUDENT PASSES | | | | | | |
|---|-----|-----|-----|-----|-----|-----|
| <i>Prices discounted by 30% off published rates. Benefits do not include Speaking Opportunities, Student Travel Awards or Socials</i> | | | | | | |
| Full Conference/Leadership Summit Passes (Travel and lodging not included) | 6 | 5 | 4 | 3 | 2 | 1 |
| Student Passes (Includes registration, shared lodging - no travel) | 15 | 10 | 8 | 4 | 3 | 2 |
| Early Access to Lodging Reservations (before January 30, 2022) | yes | yes | yes | yes | yes | yes |

*additional charge for carpeting costs in exhibitor space

All Benefits Based on Availability and Deadlines

A LA CARTE ITEMS (must be a Gold or higher sponsor)

| | COST | NUMBER |
|---|----------|--------|
| BRANDED ITEMS | | |
| Mobile App | \$20,000 | 1 |
| SOLD OUT - Conference Shirt | \$20,000 | 1 |
| Conference Bag | \$20,000 | 1 |
| Wi-Fi | \$20,000 | 1 |
| Career Village Funding Sponsor | \$15,000 | 1 |
| Thursday Dinner (1 item on table & logo on stage during meal) | \$10,000 | 4 |
| Veteran Breakfast (2 company representatives & 5 min. opening remarks, 1 item on table & logo on stage) | \$10,000 | 3 |
| SOLD OUT - Lanyard | \$10,000 | 1 |
| Lunch (1 item on table & logo on stage during meal) | \$10,000 | 8 |
| CTF After Dark Snacks | \$5,000 | 4 |
| Charging Stations | \$5,000 | 2 |
| SOLD OUT - Selfie Station | \$5,000 | 2 |
| Water Station in open foyers | \$5,000 | 10 |
| Breaks | \$5,000 | 9 |
| SOLD OUT - Headshots | \$5,000 | 1 |

STUDENT SCHOLARSHIP, FACULTY GRANT, VETERAN AND BIPOC FELLOWSHIP AWARDS

WiCyS Selects Recipients

| | | |
|-----------------------|-------------|-----------|
| Conference and Travel | \$2,000 ea. | unlimited |
| Travel | \$650 ea. | unlimited |

QUOTABLE

“Supporting WiCyS continues to be a great investment for Raytheon Technologies for multiple reasons. Being able to partner with an organization focused on attracting and advancing women in cyber, provide opportunities to develop our employees through their programs, and recruit from their growing pipeline of talent has helped us continue to have a strong cyber workforce.”

SENIOR DIRECTOR
RAYTHEON TECHNOLOGIES

SPONSORSHIP DISCOUNTS:

10% Discount: New sponsors before 11/15

15% Discount:

WiCyS 2021 sponsors before 11/15

WiCyS 2022 Cancellation Policy

CANCELLATION BY SPONSOR

- » All benefits cease upon cancellation
- » Before November 30, 2021 70% refund (benefits delivered: branding and social media)
- » From: December 1 - December 31, 2021: 40% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)
- » From January 1 - January 31, 2022: 20% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)
- » After January 31, 2022: no refund

SPONSOR REFUND IF CHANGE OF EVENT TO 100% VIRTUAL BY WICYS

(benefits continue including Virtual Event attendance)

| | VIP | PREMIUM | DIAMOND | PLATINUM | GOLD | SILVER |
|---|----------|---------|---------|----------|-------|--------|
| Virtual | \$6,100 | \$4,900 | \$3,150 | \$1,950 | \$750 | \$100 |
| Virtual Academic | \$2,100 | \$1,750 | \$1,400 | \$1,050 | \$700 | \$350 |
| Virtual Government/NonProfit | \$2,700 | \$2,250 | \$1,800 | \$1,000 | \$550 | \$100 |
| Virtual with Travel Stipend refunded (if change to virtual made before November 30) | \$13,600 | \$8,900 | | | | |
| AlaCarte items (depends on item) | | | | | | |

CANCELLATION OF EVENT BY WICYS W/NO VIRTUAL REPLACEMENT: 100% REFUND

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