Enable
As a WiCyS Strategic Partner

Champion the cause of recruiting, retaining and advancing women in cybersecurity by becoming
a WiCyS Strategic Partner! Your contributions are key to supporting WiCyS’ year-round activities
and helping women everywhere achieve their career goals in the cybersecurity field. Only WiCyS
Strategic Partners may access and post to the year-round WiCyS Job Board++ — an exclusive
benefit! Strategic partner contributions are annual.

**BENEFITS**

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<td>$50,000</td>
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- **Partner Exec**: Eligible to Participate on WiCyS Mission Support Team (MST)
  MST is an elite group that supports the mission of WiCyS by providing
guidance to the board of directors.
- **Leadership Role with WiCyS on Market Research, Best Practice, and other Studies and Initiatives**
- **Sponsor a WiCyS Student Chapter**
- **Co-branded Cybersecurity Awareness Month (October) Opportunity**
- **Opportunity to Form a WiCyS Internship or Apprenticeship Program that is Branded, Promoted, and Incentivized for WiCyS Members**
- **Opportunity to Form a WiCyS Corporate Affiliate**
- **Job Postings Highlighted in Newsletter and Member News Bytes Each Month**
- **Sponsored Educational/Best Practice Webinar, Hosted and Marketed by WiCyS**
- **Participation in Virtual Career Fair on October 19, 2022**
- **Access to Strategic Partner Community Portal and Bi-Monthly Meetings**
- **Bi-Annual Partner Specific Meeting with WiCyS Executive Director**
- **Eligible to Post Jobs and Access All Member Resumes through WiCyS Job Board++ — Year-Round**
- **Participation in the WiCyS Veterans Program**
- **Opportunity for Full Conference Pass Attendees to join the Leadership Summit Dessert Reception (3/16 from 8-9pm) and Leadership Summit (3/17 from 9-Noon)**
- **Individual Social Media Promotion**

**BRANDING & MARKETING**

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- **Individualized News Release Announcing Strategic Partnership**
- **WiCyS Instagram Takeover**
- **Press Release Boilerplate Inclusion**
- **Logo Added to all WiCyS Newsletters, Community Emails, Webinars, Slide Decks, and More**
- **Individualized Strategic Partner Impact Report**
- **Social Media and Newsletter Recognition**
- **Featured Profiles/Announcements in Monthly Newsletter**
- **Individual Social Media Promotion**

**DISCOUNTS**

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- **WiCyS Membership Fee Waived for Strategic Partner Staff**
- **Discount for the 2022 Conference Sponsorship**
- **WiCyS 2022 Event Passes (Cleveland, Ohio)**
  Each Pass includes Access to:
  - Strategic Partner Networking: March 16, 2022 from 6-8pm
  - Leadership Summit Dessert Reception: March 16, 2022 from 8-9pm
  - Leadership Summit: March 17, 2022 from 9-Noon
  - Annual Conference: March 17-19, 2022

**FACTOID**

Over the eight-year period tracked, the number of unfilled cybersecurity jobs is expected to
grow by 350 percent, from one million positions in 2013 to 3.5 million in 2021.
https://cybersecurityventures.com/jobs/

To learn more, visit wicys.org/benefits