Enable

As a WiCyS Strategic Partner

Champion the cause of recruiting, retaining and advancing women in cybersecurity by becoming a WiCyS Strategic Partner! Your contributions are key to supporting WiCyS' year-round activities and helping women everywhere achieve their career goals in the cybersecurity field. Only WiCyS Strategic Partners may access and post to the year-round WiCyS Job Board++ — an exclusive benefit! Strategic partner contributions are annual.

### BENEFITS

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<tr>
<th>TIER 1</th>
<th>TIER 2</th>
<th>TIER 3</th>
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<td>$50,000</td>
<td>$30,000</td>
<td>$15,000</td>
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#### Tier 1 Benefits

- **Partner Exec Eligible to Participate on WiCyS Mission Support Team (MST)**
  - MST is an elite group that supports the mission of WiCyS by providing guidance to the board of directors.

- **Leadership Role with WiCyS on Market Research, Best Practice, and other Studies and Initiatives**
  - yes

- **Sponsor a WiCyS Student Chapter**
  - yes

- **Co-branded Cybersecurity Awareness Month (October) Opportunity**
  - yes

- **Opportunity to Form a WiCyS Internship or Apprenticeship Program that is Branded, Promoted, and Incentivized for WiCyS Members**
  - yes

- **Opportunity to Form a WiCyS Corporate Affiliate**
  - yes

- **Job Postings Highlighted in Newsletter and Member News Bytes Each Month**
  - yes

- **Sponsored Educational/Best Practice Webinar, Hosted and Marketed by WiCyS**
  - 4/year

- **Participation in Virtual Career Fair on October 19, 2022**
  - yes

- **Access to Strategic Partner Community Portal and Bi-Monthly Meetings**
  - yes

- **Bi-Annual Partner Specific Meeting with WiCyS Executive Director**
  - yes

- **Eligible to Post Jobs and Access All Member Resumes through WiCyS Job Board++ — Year-Round**
  - yes

- **Participation in the WiCyS Veterans Program**
  - yes

- **Opportunity for Full Conference Pass Attendees to join the Leadership Summit Dessert Reception and Leadership Summit**
  - yes

### BRANDING & MARKETING

#### Tier 1 Benefits

- **Individualized News Release Announcing Strategic Partnership**
  - yes

- **WiCyS Instagram Takeover**
  - yes

- **Press Release Boilerplate Inclusion**
  - yes

- **Logo Added to all WiCyS Newsletters, Community Emails, Webinars, Slide Decks, and More**
  - yes

- **Individualized Strategic Partner Impact Report**
  - yes

- **Social Media and Newsletter Recognition**
  - yes

- **Featured Profiles/Announcements in Monthly Newsletter**
  - 3/year

- **Individual Social Media Promotion**
  - 12/year

### DISCOUNTS

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<tr>
<th>TIER 1</th>
<th>TIER 2</th>
<th>TIER 3</th>
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<tbody>
<tr>
<td>10%</td>
<td>7%</td>
<td>3%</td>
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#### Tier 1 Benefits

- **WiCyS Membership Fee Waived for Strategic Partner Staff**
  - 10

- **Discount for the 2023 Conference Sponsorship**
  - 10%

- **WiCyS 2023 Event Passes (Denver, Co.)**
  - 3 passes

- **Strategic Partner Networking: March 15 from 6-8pm**
  - 2 passes

- **Leadership Summit Dessert Reception: Date TBD**
  - 1 pass

- **Leadership Summit: Date TBD**
  - Annual Conference: March 16-18, 2023

### FACTOID

Over the eight-year period tracked, the number of unfilled cybersecurity jobs is expected to grow by 350 percent, from one million positions in 2013 to 3.5 million in 2021.

https://cybersecurityventures.com/jobs/

To learn more, visit wicys.org/benefits