Engage

As a WiCyS Annual Conference Sponsor

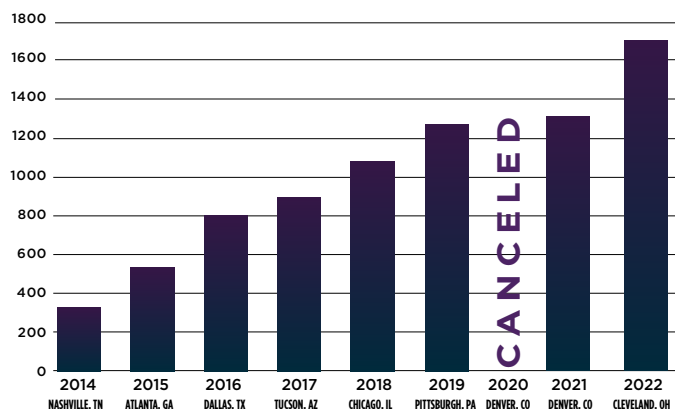### WICYS 2023 • MARCH 16-18 • DENVER, CO

Each year, WiCyS, the premier event to recruit, retain and advance women in cybersecurity, brings together students and professionals from academia, research and industry, to share knowledge and experience, network, learn and mentor. Of the 1,700+ expected conference participants, approximately half are attendees who will have successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

If your interest is to provide professional development opportunities for your cybersecurity teams, recruit top cybersecurity talent, gain recognition as a leader in workforce diversity, and build meaningful relationships with industry professionals, rising professionals, academia, government, and industry, the WiCyS conference is the place to be. It's an intimate and exciting environment where results happen.
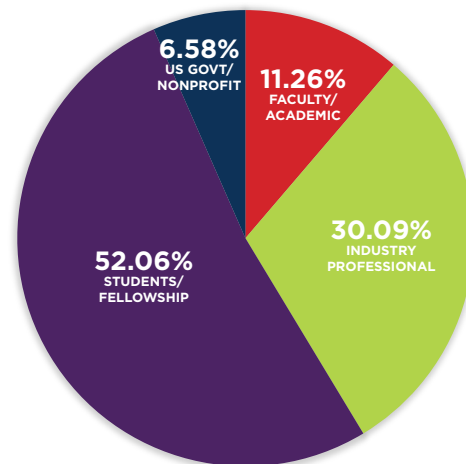
Sponsors at the gold and higher level receive a booth, branding and recognition, and access to the resume database of attendees. Your organization will be recognized on the conference website, the mobile app and onsite at the event. Your sponsorship also entitles you to advance notice of opening registration.

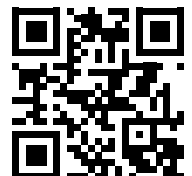## CONFERENCE STATISTICS

WiCyS ATTENDANCE 2014-2022

Bar chart of WiCyS attendance by year:
2014 NASHVILLE, TN; 2015 ATLANTA, GA; 2016 DALLAS, TX; 2017 TUCSON, AZ; 2018 CHICAGO, IL; 2019 PITTSBURGH, PA; 2020 DENVER, CO (CANCELED); 2021 DENVER, CO; 2022 CLEVELAND, OH

WiCyS 2022 ATTENDEES

- 6.58% US GOVT/NONPROFIT
- 11.26% FACULTY/ACADEMIC
- 30.09% INDUSTRY PROFESSIONAL
- 52.06% STUDENTS/FELLOWSHIP

2022 BREAKDOWN OF STUDENTS

- Community College 6.08%
- Freshmen 4.56%
- Sophomore 7.85%
- Junior 11.90%
- Senior 20.25%
- Masters 32.15%
- PhD 9.37%
- Post Bac 7.85%

To learn more, visit
wicys.org/conference

7/14/2022

WICYS 2023 CONFERENCE SPONSOR LEVELS

PROGRAM/RECRUITING BENEFITS	VIP $50,000+	PREMIUM $30,000	DIAMOND $15,000	PLATINUM $9,000	GOLD $6,000	SILVER $4,000 (Academic, Government and Non-Profit)
WiCyS Conference Keynote Speaking Opportunity	yes	•	•	•	•	•
Livestreaming of Keynote on Social Media	yes	•	•	•	•	•
Keynote Speaker Media Announcement	yes	•	•	•	•	•
30 Second Pre-Recorded Spot During Pre-Keynote	yes	•	•	•	•	•
WiCyS Conference Featured Speaker Opportunity (before or after keynote speaker)	•	yes	•	•	•	•
Scholarship Awards	15	8	•	•	•	•
Pre-Select Career Fair Space	1st priority	2nd priority	3rd priority	•	•	•
Prizes for Awards Ceremony (options available below) *	yes	yes	yes	•	•	•
Access to Interview Space	dedicated	dedicated	shared	•	•	•
Opportunity for Full Conference Pass Attendees to attend the Sponsor Appreciation Breakfast and Allyship Symposium	yes	yes	yes	yes	yes	•
Access Annual Conference Attendee Resumes Throughout March 2023	yes	yes	yes	yes	yes	•
Career Fair Booth at Conference (carpet & first lead retrieval device included)	10x20 booth	10x20 booth	10x10 booth	10x10 booth	10x10 booth	•
Career Fair Pod at Conference (carpet included)	•	•	•	•	•	yes

BRANDING & MARKETING						
Logo on Program Cover	yes	•	•	•	•	•
Option to Host Thursday Night Social (limited availability)	yes	yes	•	•	•	•
Program Ad (must be submitted by February 27, 2023)**	full page	1/2 page	1/4 page	•	•	•
Social Media/Newsletter Recognition	yes	yes	yes	yes	yes	•
Approved Item in Conference Bag (quantity for WiCyS 2023: 1,600)	unlimited	unlimited	2	1	1	1
Website Logo	yes	yes	yes	yes	yes	yes

INDUSTRY CONFERENCE & CAREER FAIR PASSES						
Full Conference/Sponsor Appreciation Breakfast and Allyship Symposium Passes (travel and lodging not included)	10	8	6	3	1	•
Option to Pre-Purchase Additional Passes	5	4	•	•	•	•
Career Fair-Only Passes (no meals or sessions; no additional Career Fair-Only passes will be sold)	6	5	4	3	2	1
Early Access to Lodging Reservations (before January 30, 2023)	yes	yes	yes	yes	yes	yes

GOVERNMENT/NON-PROFIT CONFERENCE & CAREER FAIR PASSES *Prices discounted by 30% off published rates. Government benefits do not include scholarships or socials. Nonprofit benefits do not include speaking opportunities, scholarships or socials.*						
Full Conference/Sponsor Appreciation Breakfast and Allyship Symposium Passes (travel and lodging not included)	6	5	4	2	1	•
Option to Pre-Purchase Additional Passes	3	2	•	•	•	•
Career Fair-Only Passes (no meals or sessions; no additional Career Fair-Only passes will be sold)	6	5	4	3	2	1
Early Access to Lodging Reservations (before January 30, 2023)	yes	yes	yes	yes	yes	yes

ACADEMIC CONFERENCE & STUDENT PASSES *Prices discounted by 30% off published rates. Benefits do not include speaking opportunities, scholarships or socials*						
Full Conference/Sponsor Appreciation Breakfast and Allyship Symposium Passes (travel and lodging not included)	6	5	4	3	2	1
Student Passes (includes registration, shared lodging - no travel)	15	10	8	4	3	2

10% discount for sponsorships received before October 31, 2022. All benefits based on availability and deadlines.

A LA CARTE ITEMS

BRANDED ITEMS
Must be a platinum or higher sponsor.

	COST	NUMBER
Conference Shirt	$25,000	1
Conference Bag	$25,000	1
Mobile App	$25,000	1
Friday Dinner (exclusive to 1 sponsor, 5-min opening remarks and a logo'd dessert)	$25,000	1
Lunch (exclusive to 1 sponsor per lunch, 5-min opening remarks and a logo'd dessert)	$25,000	2
Wi-Fi	$15,000	1
Lanyard	$15,000	1
Career Village Funding (includes a 30-min career advice talk)	$10,000	4
Senior Leader Luncheon (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	$10,000	3
Mid-Career Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	$10,000	3
Early Career Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	$10,000	3
Military Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	$10,000	3
Selfie Station	$7,500	3
Headshots	$7,500	1
Charging Stations	$5,000	2
CTF After Dark Snacks	$5,000	4
Breaks	$5,000	9

SCHOLARSHIPS
Must be a gold or higher sponsor. WiCyS selects recipients.

Conference and Travel	$2,000 ea.	unlimited
Travel	$650 ea.	unlimited

QUOTABLE
"Supporting WiCyS continues to be a great investment for Raytheon Technologies for multiple reasons. Being able to partner with an organization focused on attracting and advancing women in cyber, provide opportunities to develop our employees through their programs, and recruit from their growing pipeline of talent has helped us continue to have a strong cyber workforce."
SENIOR DIRECTOR

*Poster Presenters: 30
Poster Winners: 3
Poster RunnerUps: 3
CTF Winners: 8

** Program Ad must be submitted by February 20, 2023 to be guaranteed a spot in the printed program