

# Enable

## As a WiCyS Strategic Partner

Champion the cause of recruiting, retaining and advancing women in cybersecurity by becoming a WiCyS Strategic Partner! Your contributions are key to supporting WiCyS' year-round activities and helping women everywhere achieve their career goals in the cybersecurity field. Only WiCyS Strategic Partners may access and post to the year-round WiCyS Job Board++ — an exclusive benefit! Strategic Partner contributions are annual.

	TIER 1 \$50,000	TIER 2 \$30,000	TIER 3 \$15,000
<b>BENEFITS</b>			
Partner Exec Eligible to Participate on WiCyS Mission Support Team (MST) MST is an elite group that supports the mission of WiCyS by providing guidance to the board of directors.	yes	•	•
Leadership Role with WiCyS on Market Research, Best Practice and other Studies and Initiatives	yes	•	•
Sponsor a WiCyS Student Chapter	yes	•	•
Co-Branded Cybersecurity Awareness Month (October) Opportunity	yes	•	•
Opportunity to Form a WiCyS Internship or Apprenticeship Program that is Branded, Promoted and Incentivized for WiCyS Members	yes	yes	•
Opportunity to Form a WiCyS Corporate Affiliate	yes	yes	•
Job Postings Highlighted in Newsletter and Member News Bytes Each Month	yes	yes	•
Exclusive Access to Post Jobs to the WiCyS Facebook Group	yes	yes	•
Subsidized Participation in the “WiCyS State of Inclusion” Study Through Aleria	yes	yes	•
Access to the Full “WiCyS State of Inclusion” Report	yes	yes	yes
Sponsored Educational/Best Practice Webinar, Hosted and Marketed by WiCyS	4/year	2/year	1/year
Verbal Recognition During all WiCyS Strategic Partner Webinars	yes	•	•
Visual Recognition During all WiCyS Strategic Partner Webinars	yes	yes	yes
Participate in Virtual Career Fair August 16, 2023	yes	yes	yes
Access to Strategic Partner Community Portal and Bi-Monthly Meetings	yes	yes	yes
Bi-Annual Partner Specific Meeting with WiCyS Executive Director	yes	yes	yes
Eligible to Post Jobs and Access All Member Resumes Through WiCyS Job Board++ — Year Round	yes	yes	yes
Participation in the WiCyS Veterans Program	yes	yes	yes
Opportunity for Full Conference Pass Attendees to join the Allyship Symposium/Sponsor and Partner Appreciation Breakfast	yes	yes	yes
<b>BRANDING &amp; MARKETING</b>			
Individualized News Release Announcing Strategic Partnership	yes	•	•
WiCyS Instagram Takeover	yes	yes	•
Press Release Boilerplate Inclusion	yes	yes	•
Logo Added to all WiCyS Newsletters, Community Emails, Webinars, Slide Decks and More	yes	yes	yes
Individualized Strategic Partner Impact Report	yes	yes	yes
Social Media and Newsletter Recognition	yes	yes	yes
Featured Profiles/Announcements in Monthly Newsletter	3/year	2/year	1/year
<b>DISCOUNTS</b>			
WiCyS Membership Fee Waived for Strategic Partner Staff	20	10	5
Discount for the 2023 Conference Sponsorship	10%	7%	3%
-WiCyS 2023 Event Passes (Denver, CO)	3 passes	2 passes	1 pass
-Strategic Partner Networking: March 15 from 6-8pm			
-Sponsor Appreciation Breakfast and Allyship Symposium: March 16 from 9-11:30am	3 passes	2 passes	1 pass
-Annual Conference: March 16-18, 2023			

**Women in CyberSecurity (WiCyS)** is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a nonprofit organization offering many benefits for its members.

**The WiCyS Conference** is an excellent opportunity for companies to connect with female students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities, who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact  
[info@wicys.org](mailto:info@wicys.org)  
for details.

### QUOTABLE

“WiCyS is a leader when it comes to addressing the cybersecurity talent gap and increasing diversity in the field. SANS has been proud to partner with WiCyS for nearly a decade.”

SANS Institute

To learn more, visit  
[wicys.org/benefits](http://wicys.org/benefits)

