

Engage

As a WiCyS Annual Conference Sponsor

WICYS 2023 • MARCH 16-18 • DENVER, CO

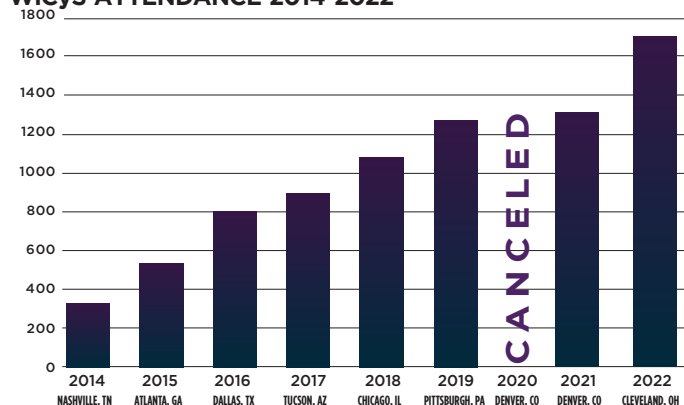
Each year, WiCyS, the premier event to recruit, retain and advance women in cybersecurity, brings together students and professionals from academia, research and industry, to share knowledge and experience, network, learn and mentor. Of the 1,700+ expected conference participants, approximately half are attendees who will have successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

If your interest is to provide professional development opportunities for your cybersecurity teams, recruit top cybersecurity talent, gain recognition as a leader in workforce diversity, and build meaningful relationships with industry professionals, rising professionals, academia, government, and industry, the WiCyS conference is the place to be. It's an intimate and exciting environment where results happen.

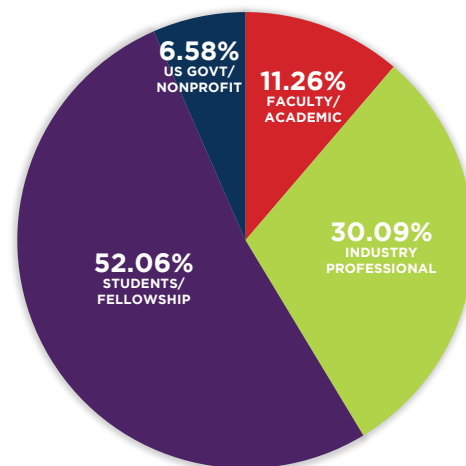
Sponsors at the gold and higher level receive a booth, branding and recognition, and access to the resume database of attendees. Your organization will be recognized on the conference website, the mobile app and onsite at the event. Your sponsorship also entitles you to advance notice of opening registration.

CONFERENCE STATISTICS

WiCyS ATTENDANCE 2014-2022



WiCyS 2022 ATTENDEES



2022 BREAKDOWN OF STUDENTS

- ◆ Community College 6.08%
- ◆ Freshmen 4.56%
- ◆ Sophomore 7.85%
- ◆ Junior 11.90%
- ◆ Senior 20.25%
- ◆ Masters 32.15%
- ◆ PhD 9.37%
- ◆ Post Bac 7.85%

To learn more, visit wicys.org/conference



WICYS 2023 CONFERENCE SPONSOR LEVELS

	VIP \$25,000+	PREMIUM \$15,000	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	Academic, Government and Non-Profit
PROGRAM/RECRUITING BENEFITS							
WiCyS Conference Keynote Speaking Opportunity	SOLD OUT (see *** below)	•	•	•	•	•	
Livestreaming of Keynote on Social Media	yes	•	•	•	•	•	
Keynote Speaker Media Announcement	yes	•	•	•	•	•	
30 Second Pre-Recorded Spot During Pre-Keynote	yes	•	•	•	•	•	
WiCyS Conference Featured Speaker Opportunity (before or after keynote speaker)	•	SOLD OUT (see *** below)	•	•	•	•	
Scholarship Awards	15	8	•	•	•	•	
Pre-Select Career Fair Space	1st priority	2nd priority	3rd priority	•	•	•	
Prizes for Awards Ceremony (options available below) *	yes	yes	yes	•	•	•	
Access to Interview Space	dedicated	dedicated	shared	•	•	•	
Opportunity for Full Conference Pass Attendees to attend the Allyship Symposium/ Sponsor and Partner Appreciation Breakfast	yes	yes	yes	yes	yes	•	
Access Annual Conference Attendee Resumes Throughout March 2023	yes	yes	yes	yes	yes	•	
Career Fair Booth at Conference (carpet & first lead retrieval device included)	10x20 booth	10x20 booth	10x10 booth	10x10 booth	10x10 booth	•	
Career Fair Pod at Conference (carpet included)	•	•	•	•	•	•	yes

BRANDING & MARKETING

Logo on Program Cover	yes	•	•	•	•	•	
Option to Host Thursday Night Social (limited availability)	yes	yes	•	•	•	•	
Program Ad (must be submitted by February 20, 2023)**	full page	1/2 page	1/4 page	•	•	•	
Social Media/Newsletter Recognition	yes	yes	yes	yes	yes	•	
Approved Item in Conference Bag (quantity for WiCyS 2023: 1,600)	unlimited	unlimited	2	1	1	•	
Website Logo	yes	yes	yes	yes	yes	•	

INDUSTRY CONFERENCE & CAREER FAIR PASSES

Full Conference/Allyship Symposium/ Sponsor and Partner Appreciation Breakfast Passes (travel and lodging not included)	10	8	6	3	1	•	
Option to Pre-Purchase Additional Passes	5	4	•	•	•	•	
Career Fair-Only Passes (no meals or sessions; no additional Career Fair-Only passes will be sold)	6	5	4	3	2	1	
Early Access to Lodging Reservations (before January 30, 2023)	yes	yes	yes	yes	yes	yes	

GOVERNMENT/NON-PROFIT CONFERENCE & CAREER FAIR PASSES

Prices discounted by 30% off published rates. Government benefits do not include scholarships or socials. Nonprofit benefits do not include speaking opportunities, scholarships or socials.

Full Conference/Allyship Symposium/ Sponsor and Partner Appreciation Breakfast Passes (travel and lodging not included)	6	5	4	2	1	•	
Option to Pre-Purchase Additional Passes	3	2	•	•	•	•	
Career Fair-Only Passes (no meals or sessions; no additional Career Fair-Only passes will be sold)	6	5	4	3	2	1	
Early Access to Lodging Reservations (before January 30, 2023)	yes	yes	yes	yes	yes	yes	

ACADEMIC CONFERENCE & STUDENT PASSES

Prices discounted by 30% off published rates. Benefits do not include speaking opportunities, scholarships or socials

Full Conference/Allyship Symposium/ Sponsor and Partner Appreciation Breakfast Passes (travel and lodging not included)	6	5	4	3	2	1	
Student Passes (includes registration, shared lodging - no travel)	15	10	8	4	3	2	
Early Access to Lodging Reservations (before January 30, 2022)	yes	yes	yes	yes	yes	yes	

10% discount for sponsorships received before October 31, 2022. All benefits based on availability and deadlines.

A LA CARTE ITEMS

	COST	NUMBER
BRANDED ITEMS <i>Must be a platinum or higher sponsor.</i>		
SOLD OUT - Conference Shirt	\$25,000	→
SOLD OUT - Conference Bag	\$25,000	→
Mobile App	\$25,000	1
Friday Dinner (exclusive to 1 sponsor, 5-min opening remarks and a logo'd dessert)	\$25,000	1
Lunch (exclusive to 1 sponsor per lunch, 5-min opening remarks and a logo'd dessert)	\$25,000	1
Wi-Fi	\$15,000	1
SOLD OUT - Lanyard	\$15,000	→
SOLD OUT - Career Village Funding (includes a 30-min career advice talk)	\$10,000	4
Senior Leader Luncheon (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	\$10,000	3
Mid-Career Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	\$10,000	3
Early Career Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	\$10,000	3
SOLD OUT - Military Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)	\$10,000	→
Selfie Station	\$7,500	3
Headshots	\$7,500	1
Charging Stations	\$5,000	2
CTF After Dark Snacks	\$5,000	4
Breaks	\$5,000	9

SCHOLARSHIPS

Must be a gold or higher sponsor. WiCyS selects recipients.

Conference and Travel	\$2,000 ea.	unlimited
Travel	\$650 ea.	unlimited

QUOTABLE

“Supporting WiCyS continues to be a great investment for Raytheon Technologies for multiple reasons. Being able to partner with an organization focused on attracting and advancing women in cyber, provide opportunities to develop our employees through their programs, and recruit from their growing pipeline of talent has helped us continue to have a strong cyber workforce.”

SENIOR DIRECTOR
RAYTHEON TECHNOLOGIES

*Poster Presenters: 30
Poster Winners: 3
Poster RunnerUps: 3
CTF Winners: 8

** Program Ad must be submitted by February 20, 2023 to be guaranteed a spot in the printed program

***Sponsored speaking spots are sold out. Other sponsor benefits will replace this benefit. Contact Pat McCain at pat@wicys.org directly.

WiCyS 2023 Cancellation Policy

CANCELLATION BY SPONSOR

- » All benefits cease upon cancellation
- » Before November 30, 2022 70% refund (benefits delivered: branding and social media)
- » From: December 1 - December 31, 2022: 40% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)
- » From January 1 - January 31, 2023: 20% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)
- » After January 31, 2023: no refund

SPONSOR REFUND IF CHANGE OF EVENT TO 100% VIRTUAL BY WICYS

(benefits continue including virtual event attendance)

	VIP	PREMIUM	DIAMOND	PLATINUM	GOLD	SILVER
Virtual	\$6,100	\$4,900	\$3,150	\$1,950	\$750	\$100
Virtual Academic	\$2,100	\$1,750	\$1,400	\$1,050	\$700	\$350
Virtual Government/Nonprofit	\$2,700	\$2,250	\$1,800	\$1,000	\$550	\$100
Virtual with Travel Stipend Refunded (if change to virtual made before November 30)	\$13,600	\$8,900				
A la Carte Items (depends on item)						

CANCELLATION OF EVENT BY WICYS WITH NO VIRTUAL REPLACEMENT: 100% REFUND

Women in CyberSecurity (WiCyS) is the premier organization with international reach dedicated to bringing together women in cybersecurity from academia, research and industry to share knowledge, experience, networking and mentoring.

Initiated in 2013 by Dr. Ambareen Siraj of Tennessee Tech University through a National Science Foundation grant, WiCyS has become a nonprofit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with female students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities, who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact
info@wicys.org
for details.