



Engage

As a WiCyS Annual Conference Sponsor

WICYS 2024 • APRIL 11-13 • NASHVILLE, TN

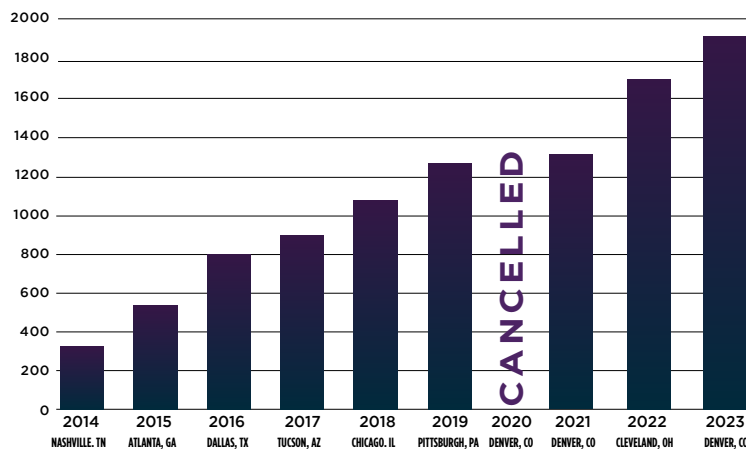
The WiCyS annual conference is the premier event for women and their allies to recruit, retain and advance women in cybersecurity. Each year professionals and students come together to grow their skills, connect with others, and engage in career advancement opportunities. Of the expected conference participants, approximately half will be attendees who successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

If your interest is to provide professional development opportunities for your cybersecurity teams, recruit top cybersecurity talent, gain recognition as a leader in workforce diversity, and build meaningful relationships with industry professionals, rising professionals, academia, government, and industry, the WiCyS conference is the place to be. It's an intimate and exciting environment where results happen.

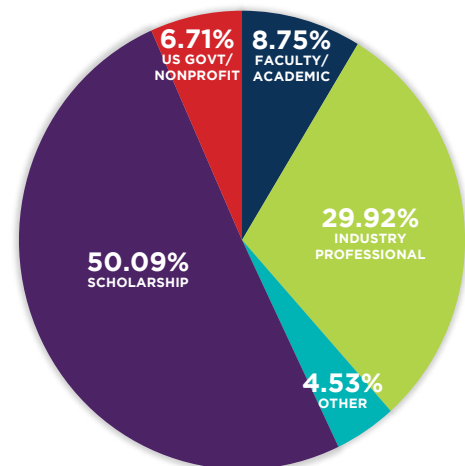
Sponsors at the gold and higher level receive a booth, branding and recognition, and access to the resume database of attendees. Your organization will be recognized on the conference website, the mobile app and onsite at the event. Your sponsorship also entitles you to advance notice of opening registration.

CONFERENCE STATISTICS

WiCyS ATTENDANCE 2014-2023



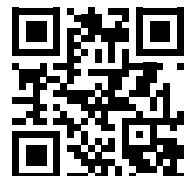
WiCyS 2023 ATTENDEES



2023 BREAKDOWN OF STUDENTS

- ♦ High School 1.27%
- ♦ Freshmen 4.30%
- ♦ Community College 8.23%
- ♦ Sophomore 7.72%
- ♦ Junior 15.44%
- ♦ Senior 19.37%
- ♦ Masters 33.79%
- ♦ PhD 6.96%
- ♦ Other 2.92%

To learn more, visit wicys.org/conference



WICYS 2024 CONFERENCE SPONSOR LEVELS

	VIP \$50,000+	PREMIUM \$30,000	DIAMOND \$15,000	PLATINUM \$9,000	GOLD \$6,000	SILVER \$4,000	Academic, Government and Non-Profit Only
PROGRAM/RECRUITING BENEFITS							
WiCyS Conference Keynote Speaking Opportunity	20 Minutes One Speaker	•	•	•	•	•	•
Livestreaming of Keynote on Social Media	yes	•	•	•	•	•	•
Keynote Speaker Media Announcement	yes	•	•	•	•	•	•
30 Second Pre-Recorded Spot During Pre-Keynote	yes	•	•	•	•	•	•
WiCyS Conference Featured Speaker Opportunity (before or after keynote speaker)	•	8 Minutes One Speaker	•	•	•	•	•
Scholarship Awards: Students, Veterans, Advancement or Equity	15	8	•	•	•	•	•
Pre-Select Career Fair Space	1st priority	2nd priority	3rd priority	•	•	•	•
Access to Interview Space	yes	yes	•	•	•	•	•
Access Annual Conference Attendee Resumes Until May 15, 2024	Early Access March 1, 2024	Early Access March 8, 2024	Early Access March 15, 2024	Early Access March 22, 2024	Early Access March 29, 2024	•	•
Career Fair Booth at Conference (carpet & first lead retrieval device included)	10x20 booth	10x20 booth	10x10 booth	10x10 booth	10x10 booth	•	•
Career Fair Pod at Conference (carpet included)	•	•	•	•	•	•	yes
Virtual Career Fair	yes	yes	yes	yes	yes	•	•
Option to Change Attendee Names On Sponsorship Passes	Until April 9, 2024	Until April 5, 2024	Until March 29, 2024	Until March 22, 2024	Until March 19, 2024	•	•
BRANDING & MARKETING							
Logo on Program Cover	yes	•	•	•	•	•	•
Option to Host Thursday Night Social (limited availability)	yes	yes	•	•	•	•	•
Program Ad (must be submitted by March 14, 2024)*	full page	1/2 page	1/4 page	•	•	•	•
Social Media/Newsletter Recognition	yes	yes	yes	yes	yes	•	•
Approved Item in Conference Bag (quantity for WiCyS 2024: 1,800)	unlimited	unlimited	2	1	1	•	•
Website Logo	yes	yes	yes	yes	yes	•	•
INDUSTRY CONFERENCE & CAREER FAIR PASSES							
Full Conference Passes (travel and lodging not included; registration for in-person passes ends January 31, 2024)	10	8	6	3	1	•	•
Virtual Conference Passes (online only; registration for virtual passes ends March 31, 2024)	10	8	6	3	1	•	•
Invitations to In-person Inclusive Leadership Symposium on April 11, 2024	10	8	6	3	1	•	•
Option to Pre-Purchase Additional Passes	5	4	•	•	•	•	•
Career Fair-Only Passes (no meals or sessions; no additional Career Fair-Only passes will be sold)	6	5	4	3	2	•	•
Early Access to Lodging Reservations (until January 31, 2024)	December 18, 2023	January 1, 2024	January 8, 2024	January 15, 2024	January 22, 2024	•	•
GOVERNMENT/NON-PROFIT CONFERENCE & CAREER FAIR PASSES							
<i>Prices discounted by 30% off published rates. Government benefits do not include scholarships or socials. Nonprofit benefits do not include speaking opportunities, scholarships or socials.</i>							
Full Conference Passes (travel and lodging not included; registration for in-person passes ends January 31, 2024)	6	5	4	2	1	•	•
Virtual Conference Passes (online only; registration for virtual passes ends March 31, 2024)	6	5	4	2	1	1	•
Invitations to In-person Inclusive Leadership Symposium on April 11, 2024	6	5	4	2	1	•	•
Option to Pre-Purchase Additional Passes	3	2	•	•	•	•	•
Career Fair-Only Passes (no meals or sessions; no additional Career Fair-Only passes will be sold)	6	5	4	3	2	1	•
Early Access to Lodging Reservations (until January 31, 2024)	December 18, 2023	January 1, 2024	January 8, 2024	January 15, 2024	January 22, 2024	January 22, 2024	•
ACADEMIC CONFERENCE & STUDENT PASSES							
<i>Prices discounted by 30% off published rates. Benefits do not include speaking opportunities, scholarships or socials</i>							
Full Conference Passes (travel and lodging not included; registration for in-person passes ends January 31, 2024)	6	5	4	3	2	1	•
Virtual Conference Passes (online only; registration for virtual passes ends March 31, 2024)	6	5	4	3	2	1	•
Invitations to In-person Inclusive Leadership Symposium on April 11, 2024	6	5	4	3	2	•	•
Guaranteed In-person Student Scholarships (includes registration, shared lodging - no travel; scholarships recipients must register by January 31, 2024)	15	10	8	4	3	2	•
Guaranteed Virtual Student Passes (online only; registration for virtual passes ends March 31, 2024)	15	10	8	4	3	2	•
Early Access to Lodging Reservations (until January 31, 2024)	December 18, 2023	January 1, 2024	January 8, 2024	January 15, 2024	January 22, 2024	•	•

* Program Ad must be submitted by March 14, 2024 to be guaranteed a spot in the printed program.

10% discount for sponsorships received before October 31, 2023. All benefits based on availability and deadlines.

A LA CARTE ITEMS

BRANDED ITEMS <i>Exclusive to 1 Sponsor. Must be a platinum or higher sponsor.</i>		COST	REMAINING
Conference Shirt - SOLD OUT		\$25,000	0 of 1
Conference Bag		\$25,000	1
Coffee Cup Sleeves		\$25,000	1
Mobile App		\$25,000	1
Friday Lunch (5-min opening remarks and a logo'd dessert)		\$25,000	1
Friday Dinner (5-min opening remarks and a logo'd dessert)		\$25,000	1
Saturday Lunch (5-min opening remarks and a logo'd dessert)		\$25,000	1
Lanyard		\$20,000	1
Conference Notebook		\$20,000	1
Hotel Key Card		\$15,000	1

BRANDED ITEMS <i>Each item available to multiple sponsors. Must be a platinum or higher sponsor.</i>		COST	REMAINING
Wi-Fi		\$15,000	2
Career Growth Hub Funding (formerly known as Career Village; includes a 45-min career advice talk)		\$10,000	6
Male Ally Symposium (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)		\$10,000	2 of 3
Senior Leader Luncheon (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)		\$10,000	2 of 3
Mid-Career Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)		\$10,000	3
Early Career Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)		\$10,000	3
Military Breakfast (2 company representatives, 5 min. opening remarks, 1 item on table & logo on stage)		\$10,000	2 of 3
Selfie Station		\$10,000	2 of 3
Headshots		\$10,000	2
Charging Stations		\$5,000	2
CTF After Dark Snacks		\$5,000	4
Water Coolers		\$5,000	6
Breaks		\$5,000	9

SCHOLARSHIPS <i>WiCyS selects recipients.</i>		COST	REMAINING
Conference and Travel Stipend		\$2,000 ea.	unlimited
Travel Stipend		\$650 ea.	unlimited

QUOTABLE

“Supporting WiCyS continues to be a great investment for Raytheon Technologies for multiple reasons. Being able to partner with an organization focused on attracting and advancing women in cyber, provide opportunities to develop our employees through their programs, and recruit from their growing pipeline of talent has helped us continue to have a strong cyber workforce.”

SENIOR DIRECTOR
RAYTHEON TECHNOLOGIES

QUOTABLE

“WiCyS has provided an environment of inclusion and a feeling of confidence that I haven’t experienced anywhere else in my cybersecurity education and career.”

MEG WARREN
POST SECONDARY COLLEGE STUDENT
BRIGHAM YOUNG UNIVERSITY

QUOTABLE

“WiCyS is not just a community for me, it has been a force behind finding my voice, my strength and my purpose in my journey as a woman of color in cybersecurity.

It has helped me expand my skillsets, build my network and also contribute positively to the mission of sisterhood and allyship in Cybersecurity at a global level.”

SBARA ROY
SECURITY PROFESSIONAL
INTEL

WHAT OUR SPONSORS ARE SAYING:

QUOTABLE

“The talent level that attends is high, and meets or exceeds what we are looking to hire.”

WICYS 2023 SPONSOR

QUOTABLE

“By sponsoring WiCyS 2023, we found that we were able to share our company mission to a larger group of diverse candidates than other in-person career fairs.”

WICYS 2023 SPONSOR

QUOTABLE

“We were able to engage with women from across the country, while at the same time allowing current employees the opportunity for professional development.”

WICYS 2023 SPONSOR

WiCyS 2024 Cancellation Policy

CANCELLATION BY SPONSOR

- » All benefits cease upon cancellation
- » Before November 30, 2023 70% refund (benefits delivered: branding and social media)
- » From: December 1 - December 31, 2023: 40% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)
- » From January 1 - January 31, 2024: 20% refund (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)
- » After January 31, 2024: no refund

SPONSOR REFUND IF CHANGE OF EVENT TO 100% VIRTUAL BY WICYS

(benefits continue including virtual event attendance)

	VIP	PREMIUM	DIAMOND	PLATINUM	GOLD	SILVER
Virtual Industry	\$6,100	\$4,900	\$3,150	\$1,950	\$750	\$100
Virtual Academic	\$2,100	\$1,750	\$1,400	\$1,050	\$700	\$350
Virtual Government/Nonprofit	\$2,700	\$2,250	\$1,800	\$1,000	\$550	\$100
Virtual with Travel Stipend Refunded (if change to virtual made before December 31, 2023)	\$13,600	\$8,900				
A la Carte Items (depends on item)						

CANCELLATION OF EVENT BY WICYS WITH NO VIRTUAL REPLACEMENT: 100% REFUND

Initiated in 2013 by Dr. Ambareen Siraj through a National Science Foundation grant awarded to Tennessee Tech University, WiCyS has become a nonprofit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with female students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities, who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact
info@wicys.org
for details.