

Women in CyberSecurity (WiCyS) Global Nonprofit Organization

Lynn Dohm WiCyS Executive Director

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Recruit, **RETAIN** and Advance women in cybersecurity. \mathbf{X} How to pronounce WiCyS

Sounds like We-Sis

Meaning: We Cyber Sisters







9K+ members

WiCyS is a 501c3 nonprofit organization with global reach dedicated to bringing together **women in cybersecurity** from academia, research and industry to share knowledge, experience, networking and mentoring.



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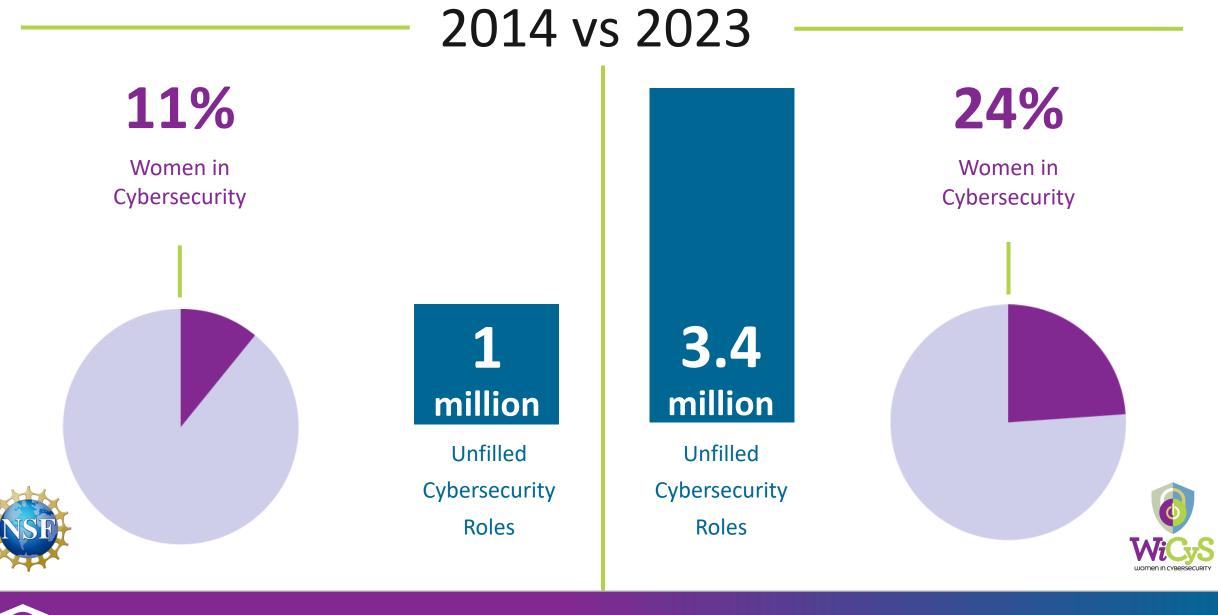


PETER BALDWIN Chief Financial Officer



QUIANA OATES Program Manager







WiCyS Timeline









August 2023 Metrics Displayed

At the WiCyS Conference, we demonstrate DIVERSITY not by pointing out the problem, but by SHOWCASING a spectrum of of talent from a diverse group of professionals. //

- Dr. Ambareen Siraj



How it started

How it's going





2014











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CEU and CPE credits available by: CompTia, GIAC and (ISC) ²			





Learn more: https://www.wicys.org/events/wicys-2024/



WiCyS MISSION

Help build a strong gender-diverse cybersecurity workforce by facilitating... RECRUITMENT RETENTION ADVANCEMENT for women in the field













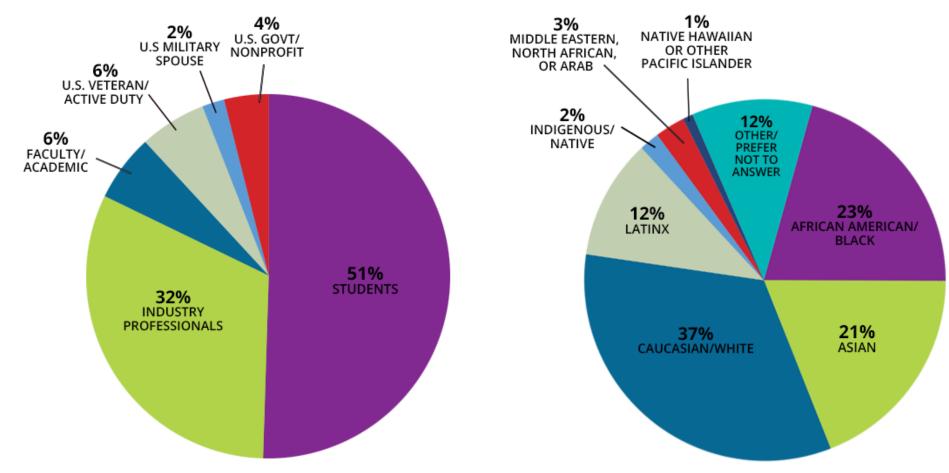








WiCyS Members: 9K+





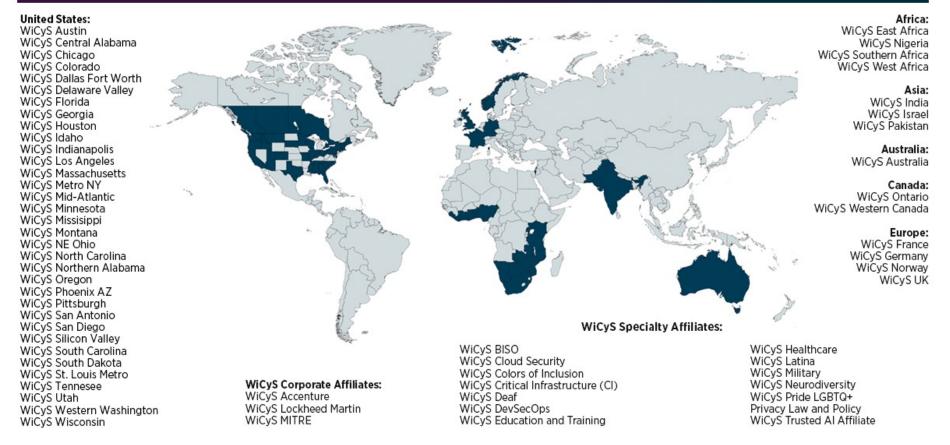
WiCyS Membership Map



United States, Albania, Antigua and Barbuda, Argentina, Australia, Australia, Bahamas, Belgium, Brazil, Cameroon, Canada, Chile, Colombia, Costa Rica, Denmark, Djibouti, Egypt, eSwatini, Ethiopia, Finland, France, Georgia, Germany, Ghana, Hong Kong, Hungary, India, Ireland, Israel, Italy, Japan, Kazakhstan, Kenya, Kosovo, Kuwait, Kyrgyzstan, Libya, Luxembourg, Malaysia, Mauritius, Mexico, Mongolia, Morocco, Netherlands, New Zealand, Nigeria, Norfolk Island, Norway, Oman, Pakistan, Panama, Papua New Guinea, Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Rwanda, Saudi Arabia, Serbia, Singapore, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Switzerland, Trinidad and Tobago, Tunisia, Turkey, Uganda, Ukraine, United Arab Emirates, United Kingdom, Uruguay, Uzbekistan, Virgin Islands, U.S.







https://www.wicys.org/initiatives/affiliate-and-industry/



Fall 2023

WiCyS Student Chapters



New Mexico New Jersey New York North Carolina North Dakota Ohio Oklahoma Pennsylvania Puerto Rico Rhode Island South Carolina Tennessee Texas Utah Vermont Virginia Washington Washington D.C. West Virginia Wyoming

women in CYBERSECURITY

West Africa, India, Korea, Nigeria, Pakistan, Rwanda, Scotland, South Korea, Tokyo, U.K., and U.S.

https://www.wicys.org/initiatives/student-chapters/



WICYS INITIATIVES





WiCyS Security Training Scholarship

One journey started... One year invested... One career elevated... CYBERSECURITY



The WiCyS Security Training Scholarship experience has been unlike anything I have experienced in my life. I have gained an incredible support system, and access to hundreds of resources, and have the honor of taking classes with SANS, the most respected cyber training program in the world. This opportunity has given me a clear path forward to enter the field with confidence knowing that I will not be on this journey alone.

- Lauren Guitterez



WiCyS Security Training Scholarship Program

- Since 2020, the WiCyS Scholarship program impact is as follows:
 - Over 2,500 WiCyS members with beginner-level CTF
 - 612 CyberStart scholars
 - 400 CyberGen.IQ aptitude assessments
 - 120 Advanced Training Scholarships
 - 100% career placement for graduates within 12 months of program completion
 - Website Views: 121K+











workday

Mentor/Mentee Infrastructure Sponsored by:

WiCyS MENTORSHIP PROGRAM



Total Mentees: 1,368 | Total Mentors: 344 https://www.wicys.org/initiatives/mentorship/

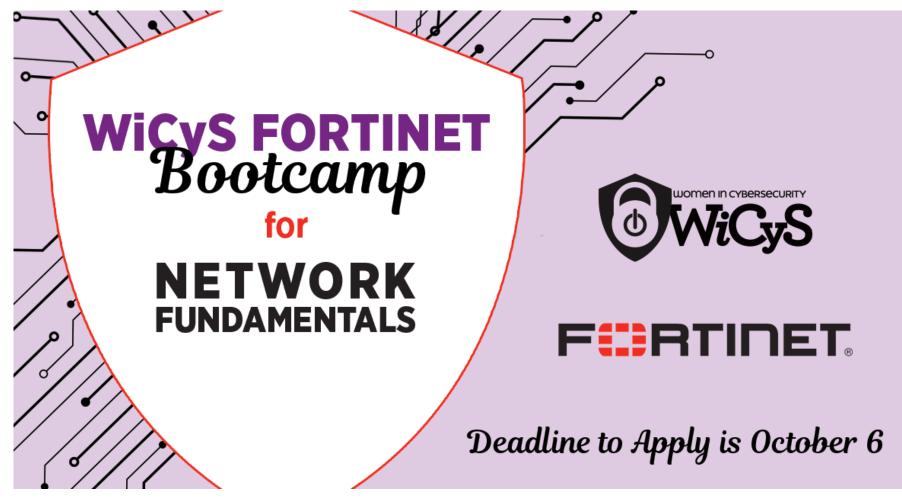




228 Applicants, 100 Participants

https://www.wicys.org/benefits/fortinet-nse4-certification-summer-camp/





Learn more here:

https://www.wicys.org/benefits/fortinet-nse4-certification/





Tier 1: 824 Registrants | **Tier 2:** 50 Participants | **Tier 3:** Top 10 Invited <u>https://www.wicys.org/benefits/cyber-defense-challenge-made-possible-by-target/</u>





2023 Total Applications: 1,002 2023 Total Accepted: 500

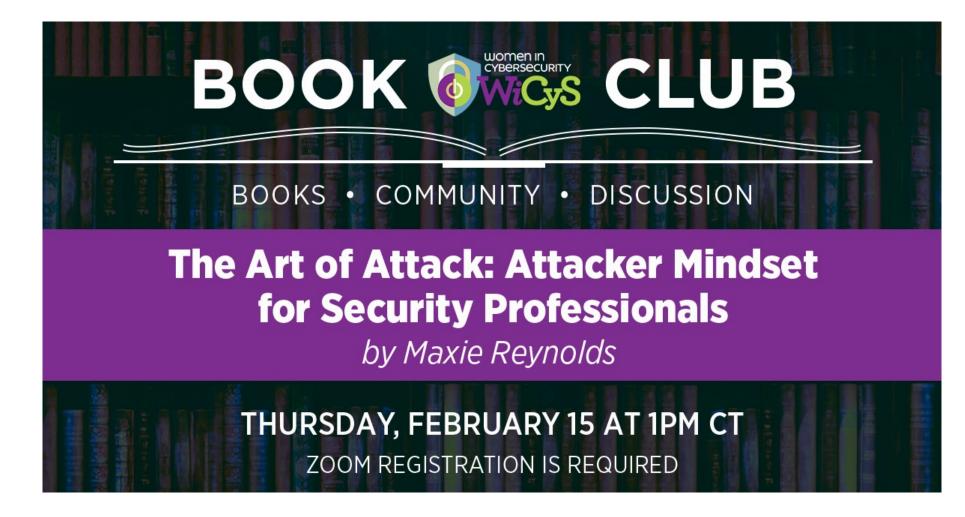
https://www.wicys.org/benefits/isc2-certified-in-cybersecurity-certification/





2023 Total Participants: 286 https://www.wicys.org/benefits/speaker-spotlight-program/





Register here:

https://us06web.zoom.us/meeting/register/tZ0lfumprDkuH9Y00SJlkZDXAz8cnvvhhSWj#/registration



Cybersecurity Awareness Month

Real Stories of Ethical Hackers Series (4 webinars)

- 4 total webinars
- 942 totals registration
- 398 live views

Secure Yourself Series

- 4 total webinars
- 1,454 totals registration
- 448 live views
- Website views: 3.9K+

Toolkit clicks: 11K+

<u>https://www.wicys.org/wp-</u> <u>content/uploads/2023/09/ToolKit-Updated-Comp.pdf</u>





Leadership Series Speak. Listen. Comunity.

Topics of conversation include:

- Supporting Neurodivergent Individuals
- Inclusive Language
- Addressing Racial Tensions
- Trauma-Informed Workplaces
- Inclusive Language







<u>https://www.wicys.org/resources/nice-</u> workforce-framework-wicys-video-album/





Funding available throughout the year. Learn more:

<u>https://www.wicys.org/initiatives/wicys-global-student-chapter-initiative-made-possible-by-microsoft-philanthropies/</u>



WiCyS Job Board ++

MEMBERS:

1,700+ Resumes Uploaded

Search Job Postings

Get Actively Recruited

STRATEGIC PARTNERS:

AVAILABLE

66 Partner Booths

Jobs Posted

Search Resume Database

2023 Virtual Career Fair: 24K Booth Visits





Special Thanks

WICYS STRATEGIC PARTNERS







https://www.instagram.com/wicysorg/



INCLUSIVE LANGUAGE

Language is used every day without truly understanding the whole meaning of the phrases or the origins of our words. In recent years, there has been an increased awareness in the United States to understand better the phrases we use and how they have impacted marginalized communities today. Various industries are introducing **inclusive language** for their cybersecurity teams to transition to and incorporate in their roles.

This **inclusive language** resource is an ongoing document drafted by the WiCyS Racial Equity Committee for others to share with their cybersecurity teams. This collective effort will help shape the industry into one we can all be proud of as we move forward together.

COMMONLY USED:	CHANGE TO:
Master	Lead, Primary, Original
Slave	Follow, Secondary, Replica
Blacklist	Deny list, Blocklist
Whitelist	Allow list, Approved list
White board	Collaboration board, Ideation, Brainstorm
Whitebox testing	Open Testing
Blackbox testing	Closed Testing
Master Git branch	Main, Production, Release, Live branch
Scrum Master	Scrum Lead/Manager
Sanity-check	Check for completeness and clarity
Crazy ex. "crazy outliers in the data"	Baffling ex. "baffling outliers in the data"
Master Black Belt (Six Sigma)	Six Sigma Expert
(You) guys	You all, team, folks
Man Hours ex. "how many man hours"	Hours ex. "how many hours"
Man a booth, man a table, manpower	Staff a booth, staff a table, workforce
Chairman	Chair of the board
Grandfathered	Exempt, rollover
Blackhat hacker	Unethical hacker
Whitehat hacker	Ethical hacker
Native feature	Built-in
Man-in-the-middle	On-path
DMZ	Perimeter network
Blackhole	Process vacuum or sinkhole
Blackout	Power failure or power loss
Application whitelisting	Application control
Gray hat	Semi-authorized
White-hat	Authorized or legal or ethical
Handicapped	Impeded

TOGETHER, WE THRIVE!

This document provided through contributions of the WiCyS Racial Equity Committee



INCLUSIVE MENTORING

Inclusive mentors are necessary to cultivate the space of respect and growth for women in cybersecurity to advance in their careers. Within the WiCyS Mentoring Cohort program, inclusive mentors selflessly commit their time, attention and focus on their mentee's success. WiCyS provides a curriculum that focuses on interpersonal and intrapersonal skills critical to gain influence in the workforce. The cohort and inclusive mentors provide the heart and soul.

SEVEN STEPS FOR INCLUSIVE MENTORING

- Create a safe space
- Don't impose your views
- Listen and facilitate
- Trust before everything else
- Engage everyone
- Be authentic and vulnerable
- CELEBRATE!!!!

Create a safe space: Inclusive Mentors enter the space of the cohort with an understanding that everyone is always working and growing personally and professionally (including themselves). They ensure that non-judgment, equity and allyship are exhibited throughout their sessions and lay the foundational groundwork of mutual respect.

Don't impose your views: Inclusive Mentors take the time to relate to the mentee and find commonalities in interests and perspectives. They respect their mentees' points of view and celebrate the uniqueness of any differences.

Listen and facilitate: Inclusive Mentors are facilitators of the mentor/mentee cohort conversation. They listen, pay attention and take notes while honoring everyone's unique experiences. Through genuine interest and curiosity, inclusive mentors are the conduit to the cohort and help establish long-term sustainable relationships amongst the cohort participants. The goal is not to advise but to facilitate productive conversations.

- **Trust before everything else:** Inclusive Mentors bring out the best in their mentees by establishing trust. Trust-building takes time but every step counts along the way. Inclusive mentors use preferred pronouns, pronounce names correctly and identify if someone would like to be addressed otherwise. They devote their time and attention to building trust and never deviating.
- **Engage everyone:** Inclusive Mentors pay attention and are equitable to all mentees within the cohort. They listen, allow equal speaking time, and minimize their own speaking time. Inclusive mentors never cut anyone off and encourage others to share their experiences in the conversation.

Be authentic and vulnerable: Inclusive Mentors are authentic about their professional growth by sharing the grit and the glory (when appropriate). Inclusive mentors show up with their guard down; they leave judgment at the door and open up to vulnerability themselves. They acknowledge the power of navigating through the sometimes confusing cybersecurity career ecosystem and honor the journey along the way.

CELEBRATE: Inclusive Mentors celebrate their mentee's personal and professional wins and recognize accomplishments along the way. They are their mentee's #1 champions and through these celebratory actions, encourage all mentees to champion one another throughout the program and in ongoing friendships.

TOGETHER, WE THRIVE!

6

This document provided through contributions of the WiCyS Racial Equity Committee and WiCyS Mentor/Mentee Committee





HOW TO BE AN ALLY FOR WOMEN IN CYBERSECURITY

Allyship is empathy in action.

As allies, we learn about people's unique experiences, show empathy for them, and take action in support.

The following are essential actions for WiCyS allies to practice at our events, in your workplace, and in your communities.

HOW TO BE AN ALLY IN 5 STEPS

- · Learn, unlearn, relearn
- Do no harm
- Advocate for people
- Stand up for what's right
 - Lead the change

Learn, unlearn, relearn. As allies, we build understanding and show empathy for women in cybersecurity. We pay attention to women's ideas. We seek to learn more about their unique identities and experiences. We also practice humility and recognize where we might have more to learn. We are open to unlearning what we thought we knew and relearning with a new perspective.

Do no harm. As allies, we work to ensure we are not harming people through acts of exclusion like biases and microaggressions. We pause and check our assumptions before we speak or act. We avoid centering our own experiences as the norm. We also move past any fears we might have to take action as allies.

Advocate for people. As allies, we are mentors, sponsors, and champions for the women around us. We open our networks, lend our power and influence, and give women new opportunities. We counter exclusion by actively showing we trust women, growing their confidence, and amplifying their voices and ideas.

Stand up for what's right. As allies, we intervene when we witness biases, microaggressions, or other harm toward a woman. We interrupt interruptions, make space for women in conversations, and pause to acknowledge harmful words and actions. Rather than shaming, we call people in to learn, creating a safe space for everyone to grow.

Lead the change. As allies, we model allyship and encourage other people to become allies. We investigate our day-to-day work and take action to become more equitable, inclusive, and accessible. When we notice systemic inequities, we work to change them. We share our learning journey and normalize allyship in the workplace.

WiCyS is taking the lead on building allies in cybersecurity, and we're excited for you to join us. Thank you for leading the change to transform our WiCvS community and our industry.

TOGETHER, WE THRIVE!

These allyship definitions and actions were created by our partner, Melinda Briana Epler, Founder & CEO of Change Catalyst and author of How to Be an Ally



WICYS INCLUSIVE LEADERSHIP

Inclusive leaders pave the way to create inclusive and equitable workplaces for women in cybersecurity.

The WiCyS State of Inclusion study, done in

collaboration with Aleria, shows that women feel their leaders and managers are not doing enough to respect their skills and expertise, provide career and growth opportunities, develop access and participation, and recognize their ideas and achievements. Let's change this together!

6 INCLUSIVE LEADERSHIP ACTIONS

- 1. Lead with empathy
- 2. Create safe team environments
- 3. Recognize ideas and achievements
- 4. Provide valuable feedback

The following are 6 inclusive leadership actions you can take to lead the change at our events, in your workplace, and in your communities.

5. Support professional development goals 6. Improve systems, processes and cultures

Lead with empathy. Use curiosity to understand each woman's unique experiences, show empathy and respect for their experiences, and support them. Build team empathy through informal gatherings, DEI learning sessions and conversations where they genuinely get to know each other and don't talk about work

Create safe team environments. If women don't feel safe or respected by team members, they're less likely to take risks and contribute. Stand up for what's right and intervene when you observe or learn about exclusion. Interrupt interruptions, ensure full inclusion in conversations and build trust between team members.

Recognize ideas and achievements. Actively listen to women's ideas and ensure they receive credit. Publicly acknowledge contributions to projects and career accomplishments. Show you trust women's expertise by seeking their advice, contributions and leadership.

Provide valuable feedback. Women, especially women of color, tend to receive lower-quality feedback. This limits their ability to develop skills as leaders. Provide career-improving feedback on presentations and projects, as well as one-on-ones and annual reviews.



Improve systems, processes and cultures. Pursue opportunities to improve systems, processes and cultures to be more inclusive and equitable for women. Collaborate with diverse women and other leaders to assess and make improvements together.

WiCvS is taking the lead on building allies in cybersecurity, and we're excited for you to join us. Thank you for leading the change to transform our WiCyS community and our industry.

TOGETHER, WE THRIVE!

The WiCvS State of Inclusion Benchmark is being developed in collaboration with Aleria. The inclusive leadership actions were created in partnership with Melinda Briana Epler, Founder & CEO of Empovia and author of How to Be an Ally.





Let's climb this mountain together...



and as one woman rises, let's give the grace and space for others to rise as well.



WiCyS Thriving Community

- Facebook: 6.6K+
- Facebook Group: 12.7K+
- Twitter: 22.5K+
- Instagram: 8.8K+
- LinkedIn: 74.2K+

- Student Chapters: 254
- Affiliates: 65
- Webinar Subscribers: 28.9K+
- Newsletter Subscribers: 25.2K+
- Members: 9K+



View Upcoming WiCyS Events

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CALENDAR OF EVENTS

Want to get a pulse on what WiCyS global, professional affiliates and student chapters have planned? Check out our events calendar for all the latest WiCyS happenings around the world.



https://www.wicys.org/events/calendar/



Subscribe to the WiCyS Newsletter

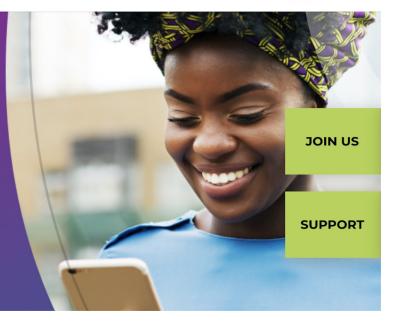


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Women in CyberSecurity

WiCyS is where the recruitment, retention and advancement of women in cybersecurity happens.



www.wicys.org









Women in CyberSecurity (WiCyS) Global Nonprofit Organization

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Recruit, **RETAIN** and Advance women in cybersecurity.