

# Enable



## As a WiCyS Strategic Partner

Champion the cause of recruiting, retaining and advancing women in cybersecurity by becoming a WiCyS Strategic Partner! Your contributions are key to supporting WiCyS' year-round activities and helping women everywhere achieve their career goals in the cybersecurity field. Only WiCyS Strategic Partners may access and post to the year-round WiCyS Job Board++—an exclusive benefit! Strategic Partner contributions are annual.

Initiated in 2013 by Dr. Ambareen Siraj through a National Science Foundation grant awarded to Tennessee Tech University, WiCyS has become a nonprofit organization offering many benefits for its members.

The WiCyS Conference is an excellent opportunity for companies to connect with female students and professional candidates to recruit them into cybersecurity jobs! More than half the attendees are students seeking opportunities, who have been accepted through the WiCyS scholarship program that sponsorships help to support.

Contact [info@wicycs.org](mailto:info@wicycs.org) for details.

To learn more, visit [wicycs.org/benefits](http://wicycs.org/benefits)



7/17/24

**TIER 1** \$60,000    **TIER 2** \$30,000    **TIER 3** \$15,000

BENEFITS			
Partner Exec Eligible to Participate on WiCyS Mission Support Team (MST) <i>MST is an elite group that supports the mission of WiCyS by providing guidance to the board of directors.</i>	yes	•	•
Leadership Role with WiCyS on Market Research, Best Practice and other Studies and Initiatives	yes	•	•
Tier 1 Spotlight to WiCyS Student Chapters (Talk, Topic or Resource)	yes	•	•
Co-Branded Cybersecurity Awareness Month (October) Opportunity	yes	•	•
\$20K Directly Contributed to the WiCyS Security Training Scholarship Program (\$10K for Nonprofit/Government Partners)	yes	•	•
Select One Technical Individual for WiCyS Conference Program Committee	yes	•	•
Verbal Recognition During all WiCyS Strategic Partner Webinars	yes	•	•
Opportunity to Highlight Training/Discount/Scholarship on Website	yes	•	•
Opportunity to Form a WiCyS Corporate Affiliate	yes	yes	•
Job Postings Highlighted in Newsletter and Member News Bytes Each Month	yes	yes	•
Exclusive Access to Post Jobs to the WiCyS Facebook Group	yes	yes	•
Subsidized Participation in the "WiCyS State of Inclusion" Study Through Aleria	yes	yes	•
Veteran Resource Spotlight (Promoted Throughout November)	yes	yes	•
Access to Full WiCyS Sponsored Research Reports	yes	yes	yes
Sponsored Educational/Best Practice Webinar, Hosted and Marketed by WiCyS	5/year	3/year	1/year
Visual Recognition During all WiCyS Strategic Partner Webinars	yes	yes	yes
Participate in Annual Fall Virtual Career Fair	yes	yes	yes
Access to Strategic Partner Portal and Bi-Monthly Meetings	yes	yes	yes
Bi-Annual Partner Specific Meeting with WiCyS Executive Director	yes	yes	yes
Eligible to Post Jobs and Access All Member Resumes Through WiCyS Job Board++ — Year Round	yes	yes	yes
Opportunity for Full Conference Pass Attendees to join the Inclusive Leadership Symposium	yes	yes	yes
Opportunity to Share Jobs in the Senior-Job Newsletter	yes	yes	yes
A La Carte Option to Be an Additional Contributor of \$10k to the Security Training Scholarship	yes	yes	yes
WiCyS Global Speakers at Internal Corporate Meetings	yes	yes	yes
BRANDING & MARKETING			
Individualized News Release Announcing New Strategic Partnerships	yes	•	•
News Release Recognizing Tier 1 Partners (Annually in October)	yes	•	•
WiCyS Instagram Feature	yes	yes	•
Press Release Boilerplate Inclusion	yes	yes	•
Logo Added to all WiCyS Newsletters, Community Emails, Webinars, Slide Decks and More	yes	yes	yes
Individualized Strategic Partner Impact Report	yes	yes	yes
Social Media and Newsletter Recognition	yes	yes	yes
Featured Profiles/Announcements in Monthly Newsletter	3/year	2/year	1/year
DISCOUNTS			
WiCyS Membership Fee Waived for Strategic Partner Staff	30	20	10
Discounts for 2025 Conference Sponsorship	10%	7%	3%
Tier 1 Nonprofit/Government Discount	30%	•	•
- WiCyS 2025 Annual Conference Passes	3 passes	2 passes	1 pass
- Strategic Partner Dinner: Tuesday, April 1, 2025			