



# 2026

## WOMEN IN CYBERSECURITY CONFERENCE

IN-PERSON / WASHINGTON, DC

**MARCH 11-14, 2026**

VIRTUAL / LIVE FROM  
EVERYWHERE

**APRIL 22-23, 2026**

WICYS ANNUAL CONFERENCE  
SPONSORSHIP GUIDE

# Engage

as a WiCyS Annual  
Conference Sponsor

**In-Person | Washington, DC**  
March 11-14, 2026

**Virtual | Live from Everywhere!**  
April 22-23, 2026

The WiCyS annual in-person conference and virtual conference are the premier events for women and their allies to recruit, retain and advance women in cybersecurity. Each year, professionals and students unite to grow their skills, connect with others and engage in career advancement opportunities. Of the expected conference participants, many will be attendees who successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

Elevate your organization's profile and champion the building of a strong cybersecurity workforce by becoming a **WiCyS conference sponsor**.

Engage with and recruit top-tier cybersecurity talent, provide unparalleled professional development opportunities for your cybersecurity teams and build meaningful relationships with industry leaders, rising professionals, academia and government representatives. The WiCyS conference fosters a close-knit, empowering environment where significant connections are made and impactful outcomes are achieved. Join us in shaping the future of the cybersecurity community.

Initiated in 2013 by Dr. Ambareen Siraj through a National Science Foundation grant awarded to Tennessee Tech University, WiCyS has become a nonprofit organization offering many benefits for its members.



**Where the Recruitment, Retention  
and Advancement of Women in  
Cybersecurity HAPPENS.**



# WICYS 2026 YOUR SUPPORT STRENGTHENED



“  
**WICYS IS A GREAT  
CONFERENCE  
AND THE REPRESENTATION  
IN CYBERSECURITY IS UNMATCHED.**  
  
**IT MARKETS OUR COMPANY AND  
CONTINUES TO FEED OUR  
RECRUITING PIPELINE.**  
”  
— WiCyS 2025 Sponsor

## SPONSORSHIPS

WiCyS 2026 offers impactful sponsorship opportunities that connect you with a global community of cybersecurity professionals. Whether you're looking to recruit top talent, support workforce development or increase brand visibility, we have customizable packages to fit your goals. **Early-bird sponsors receive a 10% discount—secure your spot by 10/31/2025!**

## SPONSORSHIP TYPES

We offer tailored sponsorship options for a variety of organizations, including:

- **Industry**
- **Government/Nonprofit**
- **Academic**

## HOW TO RESERVE YOUR SPONSORSHIP

Opportunities are limited and in high demand—secure your sponsorship early to maximize exposure and benefits. All packages are available on a first-come, first-served basis. Contact the WiCyS team at [conference@wicys.org](mailto:conference@wicys.org) to learn more and reserve your spot.

**VIP**

**\$60,000**

**Premium**

**\$35,000**

**Diamond**

**\$16,500**

**Platinum**

**\$10,000**

**Gold**

**\$7,000**

# WICYS 2025 BY THE NUMBERS



**2,366+**  
TOTAL IN-PERSON  
ATTENDEES



**1,159**  
TOTAL VIRTUAL  
ATTENDEES



**500+**  
VOLUNTEERS



**141**  
PRESENTERS AND  
SPEAKERS



**143**  
RECRUITERS



**2.6+ MILLION**  
SOCIAL MEDIA REACH  
#WICYS2025 #SEEHERASEQUAL



## NON-STUDENT ATTENDEES

**30%**  
ENTRY LEVEL

**25%**  
MID-LEVEL

**45%**  
SENIOR/EXEC



**61%**  
FIRST TIME TO  
ATTEND WICYS



**90%**  
IDENTIFY AS  
A WOMAN



**28**  
COUNTRIES  
REPRESENTED



**53.5%**

AMERICAN INDIAN, ASIAN, BLACK,  
NATIVE AMERICAN, NATIVE HAWAIIAN  
AND PACIFIC ISLANDER ATTENDEES



**101**  
SPONSORS

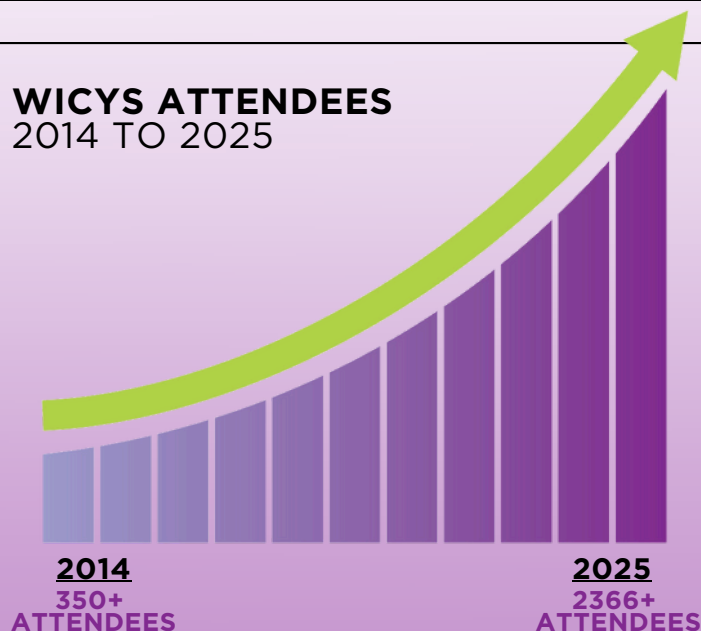
## ATTENDEE BREAKDOWN



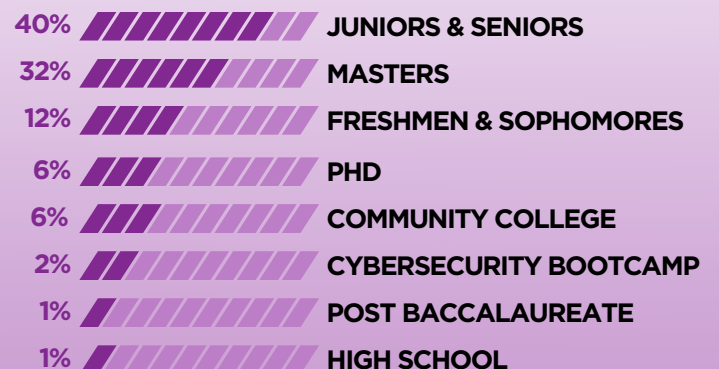
## TOTAL SCHOLARSHIPS: 1,128



## WICYS ATTENDEES 2014 TO 2025



## STUDENT ATTENDEE BREAKDOWN





# WICYS 2026 PROGRAM & RECRUITING BENEFITS



	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
<b>WiCyS Conference Keynote Speaker Opportunity</b> (20 minute speaking slot)					
<b>WiCyS Conference Featured Speaker Opportunity</b> (8 minute speaking slot)					
<b>Live Streaming of Keynote on Social Media</b>					
<b>Scholarship Awards</b> (student, military, faculty, mentor, ally, equity & advancement)	15 Awards	8 Awards			
<b>Pre-Select Career Fair Space</b>	1st Priority	2nd Priority	3rd Priority		
<b>Access to Interview Space</b>					
<b>In-Person Conference Attendee Resumes</b> (access ends 4/17/26)	Access Begins 2/9/26	Access Begins 2/16/26	Access Begins 2/23/26	Access Begins 2/27/26	Access Begins 2/27/26
<b>Virtual Conference Attendee Resumes</b> (access ends 5/22/26)	Access Begins 3/23/26	Access Begins 3/30/26	Access Begins 4/6/26	Access Begins 4/13/26	Access Begins 4/13/26
<b>In-Person Career Fair Booth on 3/12/26 &amp; 3/13/26</b> (carpet/first lead retrieval device included)	10x20 Booth	10x20 Booth	10x10 Booth	10x10 Booth	10x10 Booth
<b>Virtual Career Fair Booth on 4/23/26</b>					
<b>Option to Change Attendee Names on In-Person Sponsorship Passes</b>	Until 3/6/26	Until 2/27/26	Until 2/27/26	Until 2/20/26	Until 2/20/26

The WiCyS Career Fair is designed to support attendees at all stages of their cybersecurity journey.

# WICYS 2026 MARKETING & BRANDING BENEFITS

	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
<b>Logo on Program Cover</b>					
<b>Option to Host Wednesday Night Social</b> (limited availability; additional fee required)					
<b>Program Ad</b> (must be submitted by 2/18/26)	Full Page	1/2 Page	1/4 Page		
<b>Social Media/Newsletter Recognition</b>					
<b>Approved Item in Conference Bag</b> (quantity for WiCyS 2026: 2400)	Unlimited Items	Unlimited Items	2 Items	1 Item	1 Item
<b>Logo on WiCyS Website</b>					

# WICYS 2026 CONFERENCE PASSES



Industry Conference & Career Fair Passes	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
<b>Full Conference Passes</b> (registration ends 1/21/26)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
<b>Virtual Conference Passes</b> (online only; registration ends 4/13/26)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
<b>Invitations to In-Person Leadership Symposium</b> (held on 3/11/26)	10 Invitations	8 Invitations	6 Invitations	3 Invitations	1 Invitation
<b>Option to Pre-Purchase Additional Passes</b> (pre-purchase option ends on 1/14/26 )	Limit 5 Passes	Limit 4 Passes			
<b>Career Fair-Only Passes</b> (meals and sessions not included)	6 Passes	5 Passes	4 Passes	3 Passes	2 Passes
<b>Lodging Reservations</b> (early access ends 1/21/26)	Access Begins 12/1/25	Access Begins 12/8/25	Access Begins 12/15/25	Access Begins 12/22/25	Access Begins 12/22/25
<b>Wristbands for Early Access to Career Fair</b>	6 Wristbands	5 Wristbands	4 Wristbands	3 Wristbands	2 Wristbands

Government/Non-Profit Conference & Career Fair Passes	VIP	Premium	Diamond	Platinum	Gold
	\$42,000	\$24,500	\$11,550	\$7,000	\$4,900
<b>Full Conference Passes</b> (registration ends 1/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
<b>Virtual Conference Passes</b> (online only; registration ends 4/13/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
<b>Invitations to In-Person Leadership Symposium</b> (held on 3/11/26)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
<b>Option to Pre-Purchase Additional Passes</b> (pre-purchase option ends on 1/14/26 )	Limit 3 Passes	Limit 2 Passes			
<b>Career Fair-Only Passes</b> (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
<b>Lodging Reservations</b> (early access ends 1/21/26)	Access Begins 12/1/25	Access Begins 12/8/25	Access Begins 12/15/25	Access Begins 12/22/25	Access Begins 12/22/25
<b>Wristbands for Early Access to Career Fair</b>	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

Stated price already reflects 30% discount. Government benefits do not include scholarships or socials. Nonprofit benefits do not include speaking opportunities, scholarships, or socials.

Academic Conference & Career Fair & Student Passes	VIP	Premium	Diamond	Platinum	Gold
	\$42,000	\$24,500	\$11,550	\$7,000	\$4,900
<b>Full Conference Non-Student Passes *</b> (registration ends 1/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
<b>Virtual Conference Passes</b> (online only; registration ends 4/13/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
<b>Invitations to In-Person Leadership Symposium</b> (held on 3/11/26)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
<b>Guaranteed In-Person Student Scholarships</b> (registration & shared lodging; no travel)	15 Scholarships	10 Scholarships	8 Scholarships	4 Scholarships	2 Scholarships
<b>Guaranteed Virtual Student Passes</b> (online only; registration ends 4/13/26)	15 Passes	10 Passes	8 Passes	4 Passes	2 Passes
<b>Career Fair-Only Passes</b> (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
<b>Lodging Reservations</b> (early access ends 1/21/26)	Access Begins 12/1/25	Access Begins 12/8/25	Access Begins 12/15/25	Access Begins 12/22/25	Access Begins 12/22/25
<b>Wristbands for Early Access to Career Fair</b>	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

Stated price already reflects 30% discount. Benefits do not include speaking opportunities or socials.

\*Full conference non-student academic passes may be converted into student scholarships, but lodging will not be included.



## PROMOTE YOUR BRAND & BOOST CAREER GROWTH

### Conference Shirt

Mobilize a community to wear #WiCyS2026 with pride by sponsoring the conference shirts. Exclusive to one conference sponsor, leverage your logo branding throughout the WiCyS conference experience and beyond.

**COST / \$30,000**    **AVAILABLE / 1 of 1**

### Conference Bag

Showcase the #WiCyS2026 branding in style by sponsoring bags for this year's event. Exclusive to one conference sponsor, these bags will be trendy, versatile and long-lasting.

**COST / \$30,000**    **AVAILABLE / 1 of 1**

### Conference Lanyard

Be the exclusive lanyard sponsor and showcase your logo on every attendee—featured prominently in photos and throughout the entire conference.

**COST / \$25,000**    **AVAILABLE / 1 of 1**

### Conference Notebook

Be the exclusive notebook sponsor and let attendees take notes in style. Conference notebooks will be included in each bag, helping attendees jot down key takeaways throughout #WiCyS2026.

**COST / \$20,000**    **AVAILABLE / 1 of 1**

### Pre-Defined Selfie Station

Extend your organization's reach with an exclusive selfie station branded with your logo. Capture attendee engagement and amplify your presence through social media. Limited to one sponsor per station.

**CATEGORY 1 COST / \$15,000**    **AVAILABLE / 3 of 3**

**CATEGORY 2 COST / \$10,000**    **AVAILABLE / 3 of 3**

### Career Growth Hub

Support rising cyber talent through resume reviews, interview prep and more at the Career Growth Hub. Includes a 45-minute career advice talk to share your expertise. (December 1, 2025 Deadline)

**COST / \$10,000**    **AVAILABLE / 6 of 6**

### Professional Headshots

Help attendees boost their professional image with high-quality headshots at the Career Growth Hub, giving them the tools to make a great first impression.

**COST / \$10,000**    **AVAILABLE / 2 of 2**

### Charging Station

Networking and communication are key at WiCyS. By sponsoring charging stations, you keep attendees connected and energized throughout the event, while your brand gains continuous visibility through a featured looping video.

**COST / \$5,000**    **AVAILABLE / 2 of 2**

**NOTE:** All A La Carte items are for platinum or higher sponsors except scholarships/travel stipends. Scholarship/travel stipends can be purchased by all sponsor levels.



# WICYS 2026 A LA CARTE ITEMS



## SPONSOR A MEAL OR BREAK

### Thursday Lunch, Friday Lunch & Friday Awards Ceremony

This opportunity allows your company representative a 5-minute speaking engagement in front of the Full WiCyS conference audience. A dessert with your logo will be the icing on the cake!

**COST / \$25,000 per meal**

**Thursday Lunch: AVAILABLE / 1 of 1**

**Friday Lunch: AVAILABLE / 1 of 1**

**Friday Awards: AVAILABLE / 1 of 1**

### Thursday Student Member Dinner & Networking

This opportunity allows your company representative a 5-minute opening remarks in front of the WiCyS conference student audience.

**COST / \$25,000 AVAILABLE / 3 of 3**

### Senior Leader Luncheon

Get in front of your key audience! Each opportunity allows for 3 sponsors and includes 6 representative invites, an item on every table, and logo on signage/advertising.

**COST / \$10,000 AVAILABLE / 3 of 3**

### Early Career, Mid Career & Military Pre-Keynote Breakfast Panel

The WiCyS 2026 Pre-Keynote Breakfast Panels offer sponsors a distinctive opportunity to engage directly with cybersecurity professionals at various stages of their careers through interactive "Ask Me Anything" panel discussions and guided networking sessions. As a sponsor, you'll help shape the dialogue, share expertise and demonstrate your organization's commitment to advancing broad-ranging talent across the cybersecurity workforce.

**COST / \$10,000 per meal**

**Early Career Breakfast: AVAILABLE / 3 of 3**

**Mid Career Breakfast: AVAILABLE / 3 of 3**

**Military Breakfast: AVAILABLE / 3 of 3**

### Male Allyship Summit

This special session for male allies will feature a discussion on how to advocate for women in cybersecurity and champion efforts to strengthen the workforce through recruitment, retention and advancement.

**COST / \$5,000 AVAILABLE / 3 of 3**

### Break

Career advancement is tiring. Be the one to fuel the attendees up by sponsoring a break. Your logo will be displayed as the one making it all possible.

**COST / \$5,000 AVAILABLE / 9 of 9**

### Water Coolers

Make the water cooler conversations about your company with your logo on display. Receive prime real estate and quench attendees' thirst to learn more.

**COST / \$5,000 AVAILABLE / 6 of 6**

### Scholarships & Travel Stipends

Support the future of cybersecurity by sponsoring scholarships. With a \$2,500 donation, you can provide a conference and travel stipend, or with \$650, you can cover a travel stipend. WiCyS selects the recipients.

**COST / \$2,500 / \$650 AVAILABLE / Unlimited**



# WICYS 2026 CANCELLATION POLICY



## All benefits cease upon cancellation.

**Before November 30, 2025:** 70% refund  
(benefits delivered: branding & social media)

**From December 1 - December 31, 2025:** 40% refund  
(benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)

**From January 1 - January 31, 2026:** 20% refund  
(benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)

**After February 1, 2026:** No refund

**Sponsor refund amount if event is changed by WiCyS to 100% virtual:**  
Benefits continue including virtual event attendance. \*See table below

	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
Virtual Industry	\$6,100	\$4,900	\$3,150	\$1,950	\$750
Virtual Academic	\$2,100	\$1,750	\$1,400	\$1,050	\$700
Virtual Govt./Nonprofit	\$2,700	\$2,250	\$1,800	\$1,000	\$550
*Virtual with Travel Stipend Refunded	\$13,600	\$8,900			
A La Carte Items (depends on item)	---	---	---	---	---

**Cancellation of event by WiCyS with no virtual replacement:** 100% refund

# WICYS 2026 IMPORTANT DEADLINES

## Sponsorship is open until capacity is reached.

10% discount for sponsorships submitted before **October 31, 2025**.  
All benefits based on availability and deadlines.

Program Ad must be submitted by **February 18, 2026** to be guaranteed a spot in the printed program.



Contact [conference@wicys.org](mailto:conference@wicys.org)  
for more information.