



2026

WOMEN IN CYBERSECURITY CONFERENCE

IN-PERSON / WASHINGTON, DC

MARCH 11-13, 2026

VIRTUAL / LIVE FROM
EVERYWHERE

APRIL 22-23, 2026

WICYS ANNUAL CONFERENCE
SPONSORSHIP GUIDE

Engage

as a WiCyS Annual
Conference Sponsor

In-Person | Washington, DC
March 11-13, 2026

Virtual | Live from Everywhere!
April 22-23, 2026

The WiCyS annual in-person conference and virtual conference are the premier events for women and their allies to recruit, retain and advance women in cybersecurity. Each year, professionals and students unite to grow their skills, connect with others and engage in career advancement opportunities. Of the expected conference participants, many will be attendees who successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

Elevate your organization's profile and champion the building of a strong cybersecurity workforce by becoming a **WiCyS conference sponsor**.

Engage with and recruit top-tier cybersecurity talent, provide unparalleled professional development opportunities for your cybersecurity teams and build meaningful relationships with industry leaders, rising professionals, academia and government representatives. The WiCyS conference fosters a close-knit, empowering environment where significant connections are made and impactful outcomes are achieved. Join us in shaping the future of the cybersecurity community.

Initiated in 2013 by Dr. Ambareen Siraj through a National Science Foundation grant awarded to Tennessee Tech University, WiCyS has become a nonprofit organization offering many benefits for its members.



**Where the Recruitment, Retention
and Advancement of Women in
Cybersecurity HAPPENS.**

WICYS 2026 YOUR SUPPORT STRENGTHENED



“
WICYS IS A GREAT
CONFERENCE
AND THE REPRESENTATION
IN CYBERSECURITY IS UNMATCHED.
IT MARKETS OUR COMPANY AND
CONTINUES TO FEED OUR
RECRUITING PIPELINE.
”
— WiCyS 2025 Sponsor

SPONSORSHIPS

WiCyS 2026 offers impactful sponsorship opportunities that connect you with a global community of cybersecurity professionals. Whether you're looking to recruit top talent, support workforce development or increase brand visibility, we have customizable packages to fit your goals. **Early-bird sponsors receive a 10% discount—secure your spot by 10/31/2025!**

SPONSORSHIP TYPES

We offer tailored sponsorship options for a variety of organizations, including:

- **Industry**
- **Government/Nonprofit**
- **Academic**

HOW TO RESERVE YOUR SPONSORSHIP

Opportunities are limited and in high demand—secure your sponsorship early to maximize exposure and benefits. All packages are available on a first-come, first-served basis. Contact the WiCyS team at conference@wicys.org to learn more and reserve your spot.

VIP

\$60,000

Premium

\$35,000

Diamond

\$16,500

Platinum

\$10,000

Gold

\$7,000

WICYS 2025 BY THE NUMBERS



2,366+
TOTAL IN-PERSON
ATTENDEES

1,159
TOTAL VIRTUAL
ATTENDEES

500+
VOLUNTEERS

141
PRESENTERS AND
SPEAKERS

143
RECRUITERS

2.6+ MILLION
SOCIAL MEDIA REACH
#WICYS2025 #SEEHERASEQUAL

NON-STUDENT ATTENDEES
30% ENTRY LEVEL **25%** MID-LEVEL **45%** SENIOR/EXEC

61%
FIRST TIME TO
ATTEND WICYS

90%
IDENTIFY AS
A WOMAN

28
COUNTRIES
REPRESENTED

53.5%
AMERICAN INDIAN, ASIAN, BLACK,
NATIVE AMERICAN, NATIVE HAWAIIAN
AND PACIFIC ISLANDER ATTENDEES

101
SPONSORS

ATTENDEE BREAKDOWN

43%
STUDENT

41%
INDUSTRY

5%
US GOVT/
NONPROFIT

8%
FACULTY/
ACADEMIA

3%
OTHER

TOTAL SCHOLARSHIPS: 1,128

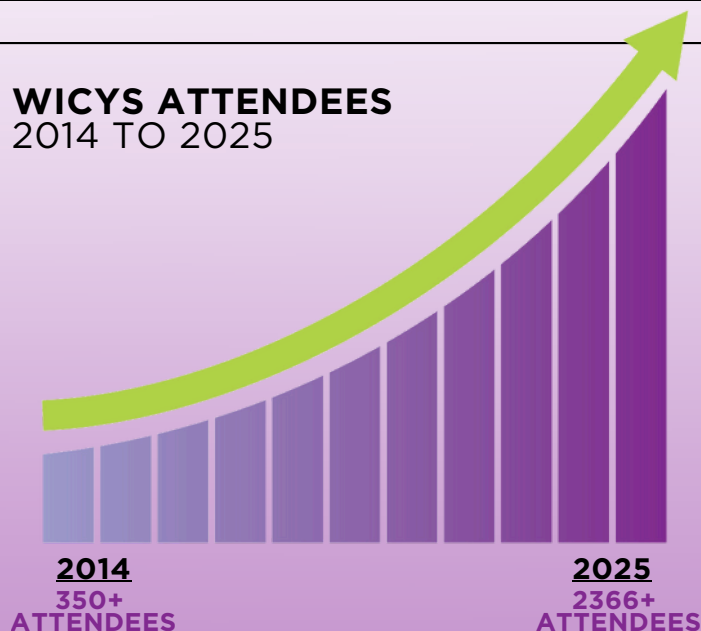
82%
STUDENT

8%
EQUITY & ADVANCEMENT

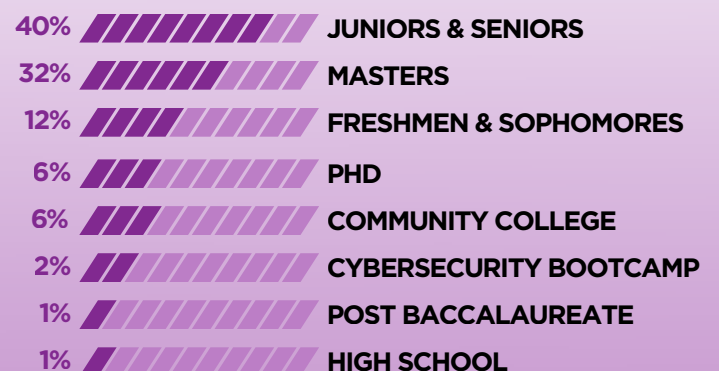
6%
MILITARY

4%
FACULTY

WICYS ATTENDEES 2014 TO 2025



STUDENT ATTENDEE BREAKDOWN



WICYS 2026 PROGRAM & RECRUITING BENEFITS



	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
WiCyS Conference Keynote Speaker Opportunity (20 minute speaking slot)					
WiCyS Conference Featured Speaker Opportunity (8 minute speaking slot)					
Live Streaming of Keynote on Social Media					
Scholarship Awards (student, military, faculty, mentor, ally, equity & advancement)	15 Awards	8 Awards			
Pre-Select Career Fair Space	1st Priority	2nd Priority	3rd Priority		
Access to Interview Space					
In-Person Conference Attendee Resumes (access ends 4/17/26)	Access Begins 2/9/26	Access Begins 2/16/26	Access Begins 2/23/26	Access Begins 2/27/26	Access Begins 2/27/26
Virtual Conference Attendee Resumes (access ends 5/22/26)	Access Begins 3/23/26	Access Begins 3/30/26	Access Begins 4/6/26	Access Begins 4/13/26	Access Begins 4/13/26
In-Person Career Fair Booth on 3/12/26 & 3/13/26 (carpet/first lead retrieval device included)	10x20 Booth	10x20 Booth	10x10 Booth	10x10 Booth	10x10 Booth
Virtual Career Fair Booth on 4/23/26					
Option to Change Attendee Names on In-Person Sponsorship Passes	Until 3/6/26	Until 2/27/26	Until 2/27/26	Until 2/20/26	Until 2/20/26

The WiCyS Career Fair is designed to support attendees at all stages of their cybersecurity journey.

WICYS 2026 MARKETING & BRANDING BENEFITS

	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
Logo on Program Cover					
Option to Host Wednesday Night Social (limited availability; additional fee required)					
Program Ad (must be submitted by 2/18/26)	Full Page	1/2 Page	1/4 Page		
Social Media/Newsletter Recognition					
Approved Item in Conference Bag (quantity for WiCyS 2026: 2400)	Unlimited Items	Unlimited Items	2 Items	1 Item	1 Item
Logo on WiCyS Website					

WICYS 2026 CONFERENCE PASSES



Industry Conference & Career Fair Passes	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
Full Conference Passes (registration ends 1/21/26)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/13/26)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/11/26)	10 Invitations	8 Invitations	6 Invitations	3 Invitations	1 Invitation
Option to Pre-Purchase Additional Passes (pre-purchase option ends on 1/14/26)	Limit 5 Passes	Limit 4 Passes			
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	3 Passes	2 Passes
Lodging Reservations (early access ends 1/21/26)	Access Begins 12/1/25	Access Begins 12/8/25	Access Begins 12/15/25	Access Begins 12/22/25	Access Begins 12/22/25
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	3 Wristbands	2 Wristbands

Government/Non-Profit Conference & Career Fair Passes	VIP	Premium	Diamond	Platinum	Gold
	\$42,000	\$24,500	\$11,550	\$7,000	\$4,900
Full Conference Passes (registration ends 1/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/13/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/11/26)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
Option to Pre-Purchase Additional Passes (pre-purchase option ends on 1/14/26)	Limit 3 Passes	Limit 2 Passes			
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
Lodging Reservations (early access ends 1/21/26)	Access Begins 12/1/25	Access Begins 12/8/25	Access Begins 12/15/25	Access Begins 12/22/25	Access Begins 12/22/25
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

Stated price already reflects 30% discount. Government benefits do not include scholarships or socials. Nonprofit benefits do not include speaking opportunities, scholarships, or socials.

Academic Conference & Career Fair & Student Passes	VIP	Premium	Diamond	Platinum	Gold
	\$42,000	\$24,500	\$11,550	\$7,000	\$4,900
Full Conference Non-Student Passes * (registration ends 1/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/13/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/11/26)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
Guaranteed In-Person Student Scholarships (registration & shared lodging; no travel)	15 Scholarships	10 Scholarships	8 Scholarships	4 Scholarships	2 Scholarships
Guaranteed Virtual Student Passes (online only; registration ends 4/13/26)	15 Passes	10 Passes	8 Passes	4 Passes	2 Passes
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
Lodging Reservations (early access ends 1/21/26)	Access Begins 12/1/25	Access Begins 12/8/25	Access Begins 12/15/25	Access Begins 12/22/25	Access Begins 12/22/25
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

Stated price already reflects 30% discount. Academic benefits do not include speaking opportunities or socials.

*Full conference non-student academic passes may be converted into student scholarships, but lodging will not be included.



PROMOTE YOUR BRAND & BOOST CAREER GROWTH

Conference Shirt

Mobilize a community to wear #WiCyS2026 with pride by sponsoring the conference shirts. Exclusive to one conference sponsor, leverage your logo branding throughout the WiCyS conference experience and beyond.

COST / \$30,000 **AVAILABLE / 1 of 1**

Conference Bag

Showcase the #WiCyS2026 branding in style by sponsoring bags for this year's event. Exclusive to one conference sponsor, these bags will be trendy, versatile and long-lasting.

COST / \$30,000 **AVAILABLE / 1 of 1**

Conference Lanyard

Be the exclusive lanyard sponsor and showcase your logo on every attendee—featured prominently in photos and throughout the entire conference.

COST / \$25,000 **AVAILABLE / 0 of 1**

Conference Notebook

Be the exclusive notebook sponsor and let attendees take notes in style. Conference notebooks will be included in each bag, helping attendees jot down key takeaways throughout #WiCyS2026.

COST / \$20,000 **AVAILABLE / 1 of 1**

Pre-Defined Selfie Station

Extend your organization's reach with an exclusive selfie station branded with your logo. Capture attendee engagement and amplify your presence through social media. Limited to one sponsor per station.

CATEGORY 1 COST / \$15,000 **AVAILABLE / 3 of 3**

CATEGORY 2 COST / \$10,000 **AVAILABLE / 3 of 3**

Career Growth Hub

Support rising cyber talent through resume reviews, interview prep and more at the Career Growth Hub. Includes a 45-minute career advice talk to share your expertise. (December 1, 2025 Deadline)

COST / \$10,000 **AVAILABLE / 6 of 6**

Professional Headshots

Help attendees boost their professional image with high-quality headshots at the Career Growth Hub, giving them the tools to make a great first impression.

COST / \$10,000 **AVAILABLE / 2 of 2**

Charging Station

Networking and communication are key at WiCyS. By sponsoring charging stations, you keep attendees connected and energized throughout the event, while your brand gains continuous visibility through a featured looping video.

COST / \$5,000 **AVAILABLE / 2 of 2**

NOTE: All A La Carte items are for platinum or higher sponsors except scholarships/travel stipends. Scholarship/travel stipends can be purchased by all sponsor levels.

WICYS 2026 A LA CARTE ITEMS



SPONSOR A MEAL OR BREAK

Thursday Lunch, Friday Lunch & Friday Awards Ceremony

This opportunity allows your company representative a 5-minute speaking engagement in front of the Full WiCyS conference audience. A dessert with your logo will be the icing on the cake!

COST / \$25,000 per meal

Thursday Lunch: AVAILABLE / 1 of 1

Friday Lunch: AVAILABLE / 1 of 1

Friday Awards: AVAILABLE / 1 of 1

Thursday Student Member Dinner & Networking

This opportunity allows your company representative a 5-minute opening remarks in front of the WiCyS conference student audience.

COST / \$25,000 AVAILABLE / 3 of 3

Senior Leader Luncheon

Get in front of your key audience! Each opportunity allows for 3 sponsors and includes 6 representative invites, an item on every table, and logo on signage/advertising.

COST / \$10,000 AVAILABLE / 2 of 3

Early Career, Mid Career & Military Pre-Keynote Breakfast Panel

These "Ask Me Anything" panel discussions and guided networking sessions offer sponsors a distinctive opportunity to engage directly with cybersecurity professionals at various stages of their careers. You'll help shape the dialogue, share expertise and demonstrate your organization's commitment to advancing broad-ranging talent across the cybersecurity workforce.

COST / \$10,000 per meal

Early Career Breakfast: AVAILABLE / 3 of 3

Mid Career Breakfast: AVAILABLE / 3 of 3

Military Breakfast: AVAILABLE / 2 of 3

Innovation in Action: Technology Showcase

Sponsors can now share cutting-edge solutions that help define the cybersecurity landscape in a 45-minute technology showcase session. This opportunity is designed to provide the WiCyS audience with a 30-minute expert-led presentation and/or an interactive demo, accompanied by an additional 15-minute technical Q&A. The WiCyS audience comprises of tech enthusiasts, industry professionals and learners interested in the future of innovation and technology.

COST / \$8,000 AVAILABLE / 5 of 5

Socials

Starting in 2026, WiCyS Socials will no longer include food or drinks, allowing sponsors to instead support scholarship student meal vouchers and focus their investment on engaging activities and giveaways during a unified evening of high-impact networking.

COST / \$8,000 AVAILABLE / 6 of 6

Male Allyship Summit

This special session for male allies will feature a discussion on how to advocate for women in cybersecurity and champion efforts to strengthen the workforce through recruitment, retention and advancement.

COST / \$5,000 AVAILABLE / 2 of 3

Break

Career advancement is tiring. Be the one to fuel the attendees up by sponsoring a break. Your logo will be displayed as the one making it all possible.

COST / \$5,000 AVAILABLE / 9 of 9

Water Coolers

Make the water cooler conversations about your company with your logo on display. Receive prime real estate and quench attendees' thirst to learn more.

COST / \$5,000 AVAILABLE / 6 of 6

Scholarships & Travel Stipends

Support the future of cybersecurity by sponsoring scholarships. With a \$2,500 donation, you can provide a conference and travel stipend, or with \$650, you can cover a travel stipend. WiCyS selects the recipients.

COST / \$2,500 / \$650 AVAILABLE / Unlimited



WICYS 2026 CANCELLATION POLICY



All benefits cease upon cancellation.

Before November 30, 2025: 70% refund
(benefits delivered: branding & social media)

From December 1 - December 31, 2025: 40% refund
(benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)

From January 1 - January 31, 2026: 20% refund
(benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)

After February 1, 2026: No refund

Sponsor refund amount if event is changed by WiCyS to 100% virtual:
Benefits continue including virtual event attendance. *See table below

	VIP	Premium	Diamond	Platinum	Gold
	\$60,000	\$35,000	\$16,500	\$10,000	\$7,000
Virtual Industry	\$6,100	\$4,900	\$3,150	\$1,950	\$750
Virtual Academic	\$2,100	\$1,750	\$1,400	\$1,050	\$700
Virtual Govt./Nonprofit	\$2,700	\$2,250	\$1,800	\$1,000	\$550
*Virtual with Travel Stipend Refunded	\$13,600	\$8,900			
A La Carte Items (depends on item)	---	---	---	---	---

Cancellation of event by WiCyS with no virtual replacement: 100% refund

WICYS 2026 IMPORTANT DEADLINES

Sponsorship is open until capacity is reached.

10% discount for sponsorships submitted before **October 31, 2025**.
All benefits based on availability and deadlines.

Program Ad must be submitted by **February 18, 2026** to be guaranteed a spot in the printed program.



Contact **conference@wicys.org**
for more information.