Washington, DC
WOMEN IN CYBERSECURITY
WiCyS
2026

2026 WOMEN IN CYBERSECURITY CONFERENCE

IN-PERSON / WASHINGTON, DC
MARCH 11-13, 2026

VIRTUAL / LIVE FROM EVERYWHERE
APRIL 22-23, 2026

WICYS ANNUAL CONFERENCE
SPONSORSHIP GUIDE

Engage

as a WiCyS Annual Conference Sponsor

In-Person | Washington, DC
March 11-13, 2026

Virtual | Live from Everywhere!
April 22-23, 2026

The WiCyS annual in-person conference and virtual conference are the premier events for women and their allies to recruit, retain and advance women in cybersecurity. Each year, professionals and students unite to grow their skills, connect with others and engage in career advancement opportunities. Of the expected conference participants, many will be attendees who successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

Elevate your organization's profile and champion the building of a strong cybersecurity workforce by becoming a **WiCyS conference sponsor**.

Engage with and recruit top-tier cybersecurity talent, provide unparalleled professional development opportunities for your cybersecurity teams and build meaningful relationships with industry leaders, rising professionals, academia and government representatives. The WiCyS conference fosters a close-knit, empowering environment where significant connections are made and impactful outcomes are achieved. Join us in shaping the future of the cybersecurity community.

Initiated in 2013 by Dr. Ambareen Siraj through a National Science Foundation grant awarded to Tennessee Tech University, WiCyS has become a nonprofit organization offering many benefits for its members.

Washington, DC
WOMEN IN CYBERSECURITY
WiCyS
2026

Where the Recruitment, Retention and Advancement of Women in Cybersecurity HAPPENS.

WICYS 2026
YOUR SUPPORT STRENGTHENED

> **WICYS IS A GREAT CONFERENCE** AND THE **REPRESENTATION** IN CYBERSECURITY IS **UNMATCHED**.
>
> IT **MARKETS OUR COMPANY** AND CONTINUES TO FEED OUR **RECRUITING PIPELINE**.
>
> – WiCyS 2025 Sponsor

SPONSORSHIPS

WiCyS 2026 offers impactful sponsorship opportunities that connect you with a global community of cybersecurity professionals. Whether you're looking to recruit top talent, support workforce development or increase brand visibility, we have customizable packages to fit your goals. ***Early-bird sponsors receive a 10% discount—secure your spot by 10/31/2025!***

SPONSORSHIP TYPES

We offer tailored sponsorship options for a variety of organizations, including:

- ***Industry***
- ***Government/Nonprofit***
- ***Academic***

HOW TO RESERVE YOUR SPONSORSHIP

Opportunities are limited and in high demand—secure your sponsorship early to maximize exposure and benefits. All packages are available on a first-come, first-served basis. Contact the WiCyS team at ***conference@wicys.org*** to learn more and reserve your spot.

		Govt./Nonprofit & Academic Pricing
VIP	$60,000	$42,000
Premium	$35,000	$24,500
Diamond	$16,500	$11,550
Platinum	$10,000	$7,000
Gold	$7,000	$4,900

1/20/2026

WICYS 2025
BY THE NUMBERS

Washington, DC Women in Cybersecurity WiCyS 2026

2,366+ TOTAL IN-PERSON ATTENDEES

1,159 TOTAL VIRTUAL ATTENDEES

500+ VOLUNTEERS

141 PRESENTERS AND SPEAKERS

143 RECRUITERS

2.6+ MILLION SOCIAL MEDIA REACH
#WICYS2025 #SEEHERASEQUAL

NON-STUDENT ATTENDEES

30% ENTRY LEVEL

25% MID-LEVEL

45% SENIOR/EXEC

61% FIRST TIME TO ATTEND WICYS

90% IDENTIFY AS A WOMAN

28 COUNTRIES REPRESENTED

53.5% AMERICAN INDIAN, ASIAN, BLACK, NATIVE AMERICAN, NATIVE HAWAIIAN AND PACIFIC ISLANDER ATTENDEES

101 SPONSORS

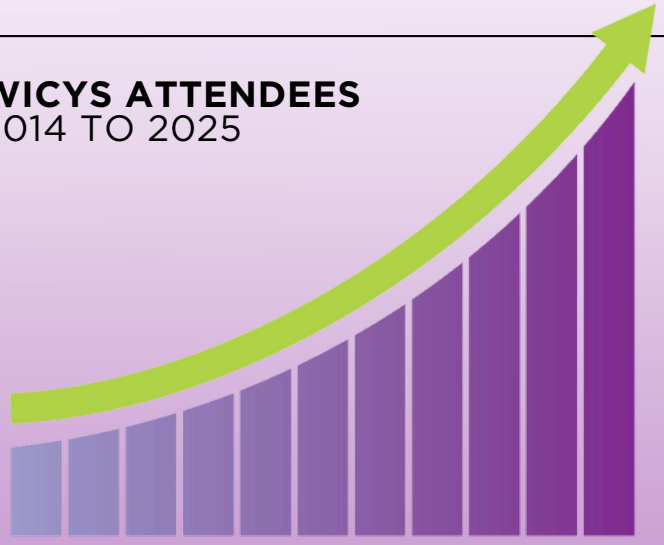
ATTENDEE BREAKDOWN

- 43% STUDENT
- 41% INDUSTRY
- 5% US GOVT/ NONPROFIT
- 8% FACULTY/ ACADEMIA
- 3% OTHER

TOTAL SCHOLARSHIPS: 1,128

- 82% STUDENT
- 8% EQUITY & ADVANCEMENT
- 6% MILITARY
- 4% FACULTY

WICYS ATTENDEES
2014 TO 2025



2014 350+ ATTENDEES

2025 2366+ ATTENDEES

STUDENT ATTENDEE BREAKDOWN

- 40% JUNIORS & SENIORS
- 32% MASTERS
- 12% FRESHMEN & SOPHOMORES
- 6% PHD
- 6% COMMUNITY COLLEGE
- 2% CYBERSECURITY BOOTCAMP
- 1% POST BACCALAUREATE
- 1% HIGH SCHOOL

1/20/2026

WICYS 2026
PROGRAM & RECRUITING BENEFITS

	VIP	Premium	Diamond	Platinum	Gold
WiCyS Conference Keynote Speaker Opportunity (20 minute speaking slot)	✓				
WiCyS Conference Featured Speaker Opportunity (8 minute speaking slot)		✓			
Live Streaming of Keynote on Social Media	✓	✓			
Scholarships Awarded with Sponsor Recognition	15 Awards	8 Awards			
Pre-Select Career Fair Space	1st Priority	2nd Priority	3rd Priority		
Access to Interview Space	✓	✓			
In-Person Conference Attendee Resumes (access ends 4/17/26)	Access Begins 2/9/26	Access Begins 2/16/26	Access Begins 2/23/26	Access Begins 2/27/26	Access Begins 2/27/26
Virtual Conference Attendee Resumes (access ends 5/22/26)	Access Begins 3/23/26	Access Begins 3/30/26	Access Begins 4/6/26	Access Begins 4/13/26	Access Begins 4/13/26
In-Person Career Fair Booth on 3/12/26 & 3/13/26 (carpet/first lead retrieval device included)	10x20 Booth	10x20 Booth	10x10 Booth	10x10 Booth	10x10 Booth
Virtual Career Fair Booth on 4/23/26	✓	✓	✓	✓	✓
Option to Change Attendee Names on In-Person Sponsorship Passes	Until 3/6/26	Until 2/27/26	Until 2/27/26	Until 2/20/26	Until 2/20/26

The WiCyS Career Fair is designed to support attendees at all stages of their cybersecurity journey.
Government, Nonprofit and Academic benefits do not include scholarships.
Academic benefits do not include speaking opportunities.

WICYS 2026
MARKETING & BRANDING BENEFITS

	VIP	Premium	Diamond	Platinum	Gold
Logo on Program Cover	✓				
Option to Host Wednesday Night Social (limited availability; additional fee required)	Not Available	Not Available			
Program Ad (must be submitted by 2/9/26)	Full Page	1/2 Page	1/4 Page		
Social Media/Newsletter Recognition	✓	✓	✓	✓	✓
Approved Item in Conference Bag (quantity for WiCyS 2026: 2400)	Unlimited Items	Unlimited Items	2 Items	1 Item	1 Item
Logo on WiCyS Website	✓	✓	✓	✓	✓

Government, Nonprofit and Academic benefits do not include socials.

1/20/2026

WICYS 2026
CONFERENCE PASSES

Industry Conference & Career Fair Passes

	VIP	Premium	Diamond	Platinum	Gold
Full Conference Passes (registration ends 1/21/26)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/21/26)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/11/26)	10 Invitations	8 Invitations	6 Invitations	3 Invitations	1 Invitation
Option to Pre-Purchase Additional Passes (guaranteed pre-purchase option ends on 1/14/26)	Limit 5 Passes	Limit 4 Passes			
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	3 Passes	2 Passes
Lodging Reservations (early access ends 1/21/26)	Access Begins 12/3/25	Access Begins 12/10/25	Access Begins 12/17/25	Access Begins 12/17/25	Access Begins 12/17/25
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	3 Wristbands	2 Wristbands

Government/Non-Profit Conference & Career Fair Passes

	VIP	Premium	Diamond	Platinum	Gold
Full Conference Passes (registration ends 1/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/11/26)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
Option to Pre-Purchase Additional Passes (guaranteed pre-purchase option ends on 1/14/26)	Limit 3 Passes	Limit 2 Passes			
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
Lodging Reservations (early access ends 1/21/26)	Access Begins 12/3/25	Access Begins 12/10/25	Access Begins 12/17/25	Access Begins 12/17/25	Access Begins 12/17/25
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

Academic Conference & Career Fair & Student Passes

	VIP	Premium	Diamond	Platinum	Gold
Full Conference Non-Student Passes * (registration ends 1/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/21/26)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/11/26	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
Guaranteed In-Person Student Scholarships (registration & shared lodging; no travel)	15 Scholarships	10 Scholarships	8 Scholarships	4 Scholarships	2 Scholarships
Guaranteed Virtual Student Passes (online only; registration ends 4/21/26)	15 Passes	10 Passes	8 Passes	4 Passes	2 Passes
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
Lodging Reservations (early access ends 1/21/26)	Access Begins 12/3/25	Access Begins 12/10/25	Access Begins 12/17/25	Access Begins 12/17/25	Access Begins 12/17/25
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

**Full conference non-student academic passes may be converted into student scholarships, but lodging will not be included.*

1/20/2026

WICYS 2026
A LA CARTE ITEMS

PROMOTE YOUR BRAND & BOOST CAREER GROWTH

Conference Shirt NOT AVAILABLE

Mobilize a community to wear #WiCyS2026 with pride by sponsoring the conference shirts. Exclusive to one conference sponsor, leverage your logo branding throughout the WiCyS conference experience and beyond.

COST / $30,000 **AVAILABLE /** 0 of 1

Conference Bag NOT AVAILABLE

Showcase the #WiCyS2026 branding in style by sponsoring bags for this year's event. Exclusive to one conference sponsor, these bags will be trendy, versatile and long-lasting.

COST / $30,000 **AVAILABLE /** 0 of 1

Conference Lanyard SOLD OUT

Be the exclusive lanyard sponsor and showcase your logo on every attendee—featured prominently in photos and throughout the entire conference.

COST / $25,000 **AVAILABLE /** 0 of 1

Conference Notebook NOT AVAILABLE

Be the exclusive notebook sponsor and let attendees take notes in style. Conference notebooks will be included in each bag, helping attendees jot down key takeaways throughout #WiCyS2026.

COST / $20,000 **AVAILABLE /** 0 of 1

Pre-Defined Selfie Station

Extend your organization's reach with an exclusive selfie station branded with your logo. Capture attendee engagement and amplify your presence through social media. Limited to one sponsor per station.

CATEGORY 1 COST / $15,000 **AVAILABLE /** 3 of 3
CATEGORY 2 COST / $10,000 **AVAILABLE /** 3 of 3

Career Growth Hub

Support rising cyber talent through resume reviews, interview prep and more at the Career Growth Hub. Includes a 45-minute career advice talk to share your expertise. (December 1, 2025 Deadline)

COST / $10,000 **AVAILABLE /** 6 of 6

Professional Headshots

Help attendees boost their professional image with high-quality headshots at the Career Growth Hub, giving them the tools to make a great first impression.

COST / $10,000 **AVAILABLE /** 2 of 2

Charging Station

Networking and communication are key at WiCyS. By sponsoring charging stations, you keep attendees connected and energized throughout the event, while your brand gains continuous visibility through a featured looping video.

COST / $5,000 **AVAILABLE /** 2 of 2

***NOTE**: All A La Carte items are for platinum or higher sponsors except scholarships/travel stipends. Scholarship/travel stipends can be purchased by all sponsor levels.*

1/20/2026

WICYS 2026
A LA CARTE ITEMS

SPONSOR A MEAL OR BREAK

Thursday Lunch, Thursday Dinner & Friday Awards Lunch

This opportunity allows your company representative a 5-minute speaking engagement in front of the Full WiCyS conference audience. A dessert with your logo will be the icing on the cake!

COST / $25,000 per meal

Thursday Lunch: AVAILABLE / 1 of 1
Thursday Dinner: AVAILABLE / 1 of 1
Friday Awards Lunch: AVAILABLE / 1 of 1

Senior Career Luncheon: The Legacy of Leadership Starts with Mentorship and Sponsorship

The legacy of leadership built by an organization is measured not only by its current success but by the caliber of leaders it leaves behind. This leadership luncheon calls upon all senior and executive attendees to recognize that true allyship requires transforming from passive advisors to active advocates. Investing in both mentorship and sponsorship today is the only way to safeguard the impact and relevance of an organization's tomorrow. This luncheon is brought forward in collaboration with the WiCyS Executive Leaders Network. Sponsors will allocate one individual to participate in the panel discussion. This opportunity allows for three sponsors and includes six representative invitations, an item placed on every table, and the sponsor's logo on signage and advertising.

COST / $10,000 **AVAILABLE /** 0 of 3 SOLD OUT

Early Career, Mid Career & Military Pre-Keynote Breakfast Panel

These "Ask Me Anything" panel discussions and guided networking sessions offer sponsors a distinctive opportunity to engage directly with cybersecurity professionals at various stages of their careers. You'll help shape the dialogue, share expertise and demonstrate your organization's commitment to advancing broad-ranging talent across the cybersecurity workforce. Each opportunity allows for three sponsors and includes six representative invitations, an item placed on every table, and the sponsor's logo on signage and advertising.

COST / $10,000 per meal

Early Career Breakfast: AVAILABLE / 2 of 3
Mid Career Breakfast: AVAILABLE / 0 of 3 SOLD OUT
Military Breakfast: AVAILABLE / 2 of 3

Innovation in Action: Technology Showcase

Sponsors can now share cutting-edge solutions that help define the cybersecurity landscape in a 45-minute technology showcase session. This opportunity is designed to provide the WiCyS audience with a 30-minute expert-led presentation and/or an interactive demo, accompanied by an additional 15-minute technical Q&A. The WiCyS audience comprises of tech enthusiasts, industry professionals and learners interested in the future of innovation and technology.

COST / $8,000 **AVAILABLE /** 0 of 5 NOT AVAILABLE

Socials

Starting in 2026, WiCyS Socials will no longer include food or drinks, allowing sponsors to instead support scholarship student meal vouchers and focus their investment on engaging activities and giveaways during a unified evening of high-impact networking.

COST / $8,000 **AVAILABLE /** 0 of 6 NOT AVAILABLE

Break

Career advancement is tiring. Be the one to fuel the attendees up by sponsoring a break. Your logo will be displayed as the one making it all possible.

COST / $5,000 **AVAILABLE /** 9 of 9

Water Coolers

Make the water cooler conversations about your company with your logo on display. Receive prime real estate and quench attendees' thirst to learn more.

COST / $5,000 **AVAILABLE /** 6 of 6

Scholarships & Travel Stipends

Support the future of cybersecurity by sponsoring scholarships. With a $2,500 donation, you can provide a conference and travel stipend, or with $650, you can cover a travel stipend. WiCyS selects the recipients.

COST / $2,000 / $650 **AVAILABLE /** Unlimited

1/20/2026

WICYS 2026
CANCELLATION POLICY

All benefits cease upon cancellation.

Before November 30, 2025: 70% refund
(benefits delivered: branding & social media)

From December 1 - December 31, 2025: 40% refund
(benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)

From January 1 - January 31, 2026: 20% refund
(benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)

After February 1, 2026: No refund

Sponsor refund amount if event is changed by WiCyS to *100% virtual*:
Benefits continue including virtual event attendance. *See table below

	VIP	Premium	Diamond	Platinum	Gold
	$60,000	$35,000	$16,500	$10,000	$7,000
Virtual Industry	$6,100	$4,900	$3,150	$1,950	$750
Virtual Academic	$2,100	$1,750	$1,400	$1,050	$700
Virtual Govt./Nonprofit	$2,700	$2,250	$1,800	$1,000	$550
***Virtual with Travel Stipend Refunded**	$13,600	$8,900			
A La Carte Items (depends on item)	---	---	---	---	---

Cancellation of event by WiCyS *with no virtual replacement*: 100% refund

WICYS 2026
IMPORTANT DEADLINES

Sponsorship is open until capacity is reached.

10% discount for sponsorships submitted before **October 31, 2025**.
All benefits based on availability and deadlines.

Program Ad must be submitted by **February 18, 2026** to be guaranteed a spot in the printed program.

Contact ***conference@wicys.org*** for more information.

1/20/2026