Women in Cybersecurity

WiCyS

DENVER 2027

2027

WOMEN IN CYBERSECURITY **CONFERENCE**

IN-PERSON / DENVER, CO

MARCH 17-19, 2027

VIRTUAL / LIVE
FROM EVERYWHERE

MARCH 17-19, 2027



WICYS ANNUAL CONFERENCE

SPONSORSHIP GUIDE

ENGAGE
as a WiCyS Annual Conference Sponsor

In-Person | Denver, Colorado
March 17-19, 2027

Virtual | Live from Everywhere!
April 28-29, 2027

The WiCyS annual in-person conference and virtual conference are the premier events for women and their allies to recruit, retain and advance women in cybersecurity. Each year, professionals and students unite to grow their skills, connect with others and engage in career advancement opportunities.



Of the expected conference participants, many will be attendees who successfully qualified for a scholarship to attend (including lodging, subsidized registration and meals).

Elevate your organization's profile and champion the building of a strong cybersecurity workforce by becoming a **WiCyS Conference Sponsor.**

Engage with and recruit top-tier cybersecurity talent, provide unparalleled professional development opportunities for your cybersecurity teams and build meaningful relationships with industry leaders, rising professionals, academia and government representatives. The WiCyS conference fosters a close-knit, empowering environment where significant connections are made and impactful outcomes are achieved. Join us in shaping the future of the cybersecurity community.

Initiated in 2013 by Dr. Ambareen Siraj through a National Science Foundation grant awarded to Tennessee Tech University, WiCyS has become a nonprofit organization offering many benefits for its members.

Women in Cybersecurity WiCyS DENVER 2027

WiCyS is a 501(c)(3) nonprofit organization and a global community of women, men, allies, and advocates united by a shared mission to recruit, retain, and advance women in cybersecurity as part of a workforce solution.

10/20/26

WICYS 2027
YOUR SUPPORT STRENGTHENED

WOMEN IN CYBERSECURITY
WiCyS
DENVER 2027



> "WICYS IS A GREAT CONFERENCE AND THE **REPRESENTATION** IN CYBERSECURITY IS **UNMATCHED**.
>
> IT **MARKETS OUR COMPANY** AND CONTINUES TO FEED OUR **RECRUITING PIPELINE**."
>
> – WiCyS Sponsor

SPONSORSHIPS

WiCyS 2027 offers impactful sponsorship opportunities that connect you with a global community of cybersecurity professionals. Whether you're looking to recruit top talent, support workforce development or increase brand visibility, we have customizable packages to fit your goals.

BUILDING THE PIPELINE THROUGH CONFERENCE SPONSORSHIP FUNDING

35–40% of 2027 conference attendees will be supported by WiCyS-issued scholarships, made possible thanks to our conference sponsors.

RESERVE YOUR SPONSORSHIP

Opportunities are limited and in high demand. Secure your sponsorship early to maximize exposure and benefits. All packages are available on a first-come, first-served basis.

Contact the WiCyS conference team to learn more and reserve your spot today.
conference@wicys.org

SPONSORSHIP TYPES

We offer tailored sponsorship options for a variety of organizations, including:

- Industry
- Government/Nonprofit
- Academic

		Govt./Nonprofit & Academic Pricing
VIP	$60,000	$51,000
Premium	$35,000	$29,750
Diamond	$16,500	$14,025
Platinum	$10,000	$8,500
Gold	$7,000	$5,950

10/20/26

WICYS 2026
BY THE NUMBERS

WOMEN IN CYBERSECURITY WiCyS DENVER 2027

2,027 TOTAL IN-PERSON ATTENDEES

1,026 TOTAL VIRTUAL ATTENDEES

500+ VOLUNTEERS

128 PRESENTERS AND SPEAKERS

144 RECRUITERS

1,400+ SOCIAL MEDIA POSTS
#WICYS2026 #SEEHERASEQUAL

NON-STUDENT ATTENDEES
- **25%** ENTRY LEVEL
- **27%** MID-LEVEL
- **48%** SENIOR/EXEC

55% FIRST TIME TO ATTEND WICYS

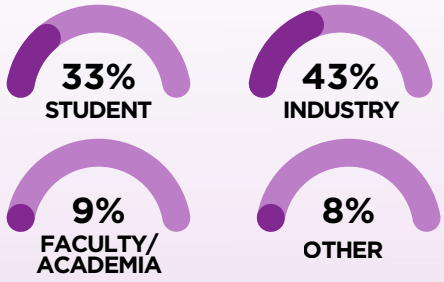
90% IDENTIFY AS A WOMAN

23 COUNTRIES REPRESENTED

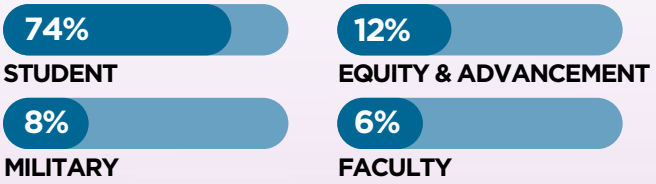
52% AMERICAN INDIAN, ASIAN, BLACK, NATIVE AMERICAN, NATIVE HAWAIIAN AND PACIFIC ISLANDER ATTENDEES

80 SPONSORS

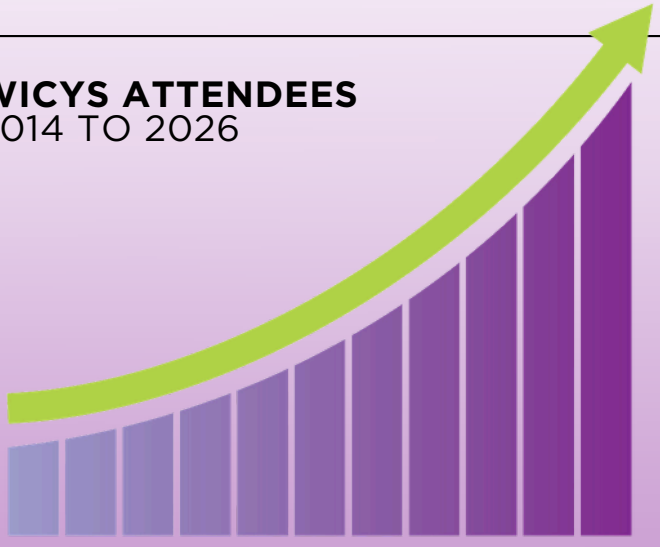
ATTENDEE BREAKDOWN



TOTAL SCHOLARSHIPS: 865



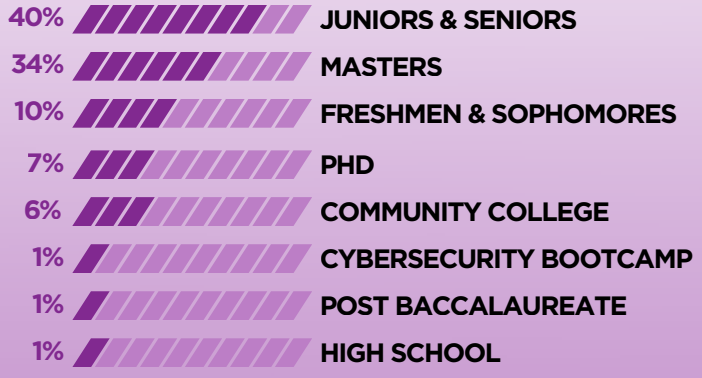
WICYS ATTENDEES
2014 TO 2026



2014
350+ ATTENDEES

2026
2,027 ATTENDEES

STUDENT ATTENDEE BREAKDOWN



10/20/26

WICYS 2027
PROGRAM & RECRUITING BENEFITS

	VIP	Premium	Diamond	Platinum	Gold
WiCyS Conference Keynote Speaker Opportunity (20 minute speaking slot)	✓				
WiCyS Conference Featured Speaker Opportunity (8 minute speaking slot)		✓			
Live Streaming of Keynote on Social Media	✓	✓			
***Scholarships Awarded with Sponsor Recognition**	15 Awards	8 Awards			
Pre-Select Career Fair Space	1st Priority	2nd Priority	3rd Priority		
Access to Interview Space (must be requested by 12/31/26)	✓	✓			
In-Person Conference Attendee Resumes (access ends 4/16/27)	Access Begins 2/15/27	Access Begins 2/22/27	Access Begins 3/1/27	Access Begins 3/5/27	Access Begins 3/5/27
In-Person Career Fair Booth on 3/18/27 (carpet and lead retrieval device not included)	10x20 Booth	10x20 Booth	10x10 Booth	10x10 Booth	10x10 Booth
Option to Change Attendee Names on In-Person Sponsorship Passes	Until 3/5/27	Until 2/26/27	Until 2/26/27	Until 2/19/27	Until 2/19/27
Fixed "Sponsored by..." Logo Placement in Mobile App Header	✓	✓	✓	✓	✓

The WiCyS Career Fair is designed to support attendees at all stages of their cybersecurity journey.
**Government, Nonprofit and Academic benefits do not include scholarships awarded with sponsor recognition.*

WICYS 2027
MARKETING & BRANDING BENEFITS

Available to All Sponsor Levels

Main Stage Keynote Presentation Acknowledgment

Position your brand at the center of #WiCyS2027 by receiving prominent acknowledgment during a main stage keynote session. Gain high-visibility recognition in front of thousands of attendees and be associated with one of the most impactful moments of the conference experience.

Logo Placement on WiCyS Website

Extend your brand reach beyond the event with featured logo placement on the official WiCyS 2027 website. This high-traffic digital presence ensures year-round visibility to cybersecurity professionals, strategic partners and prospective attendees.

Social Media & Newsletter Recognition

Amplify your brand through dedicated recognition across WiCyS social media channels and official newsletters. This benefit highlights your support for a highly engaged global cybersecurity community throughout the conference marketing campaign and beyond.

Rotating Logo Displayed in Conference App by Level

Increase brand exposure throughout the event with rotating logo placement within the official WiCyS 2027 conference app. Visibility is tiered by sponsorship level, ensuring consistent engagement with attendees as they navigate sessions, networking opportunities and conference programming.

Social Media Wall Exposure

Showcase your brand in real time on the WiCyS 2027 social media wall, displayed on main stage projectors during meals and before keynote sessions begin. By posting with the #WiCyS2027 hashtag, sponsors can share content across Instagram, Facebook, X, YouTube, and LinkedIn, offering a high-visibility opportunity to promote company initiatives, recruiting efforts and on-site engagement with attendees.



WICYS 2027
CONFERENCE PASSES

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Industry Conference & Career Fair Passes

	VIP	Premium	Diamond	Platinum	Gold
Full Conference Passes (registration ends 1/29/27)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/27/27)	10 Passes	8 Passes	6 Passes	3 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/17/27)	10 Invitations	8 Invitations	6 Invitations	3 Invitations	1 Invitation
Option to Pre-Purchase Additional Passes (guaranteed pre-purchase option ends on 1/22/27)	Limit 5 Passes	Limit 4 Passes			
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	3 Passes	2 Passes
Guaranteed Lodging (for 3/17/27 & 3/18/27)	Early Access Ends 1/15/27	Early Access Ends 1/15/27	Early Access Ends 1/8/27	Early Access Ends 1/8/27	Early Access Ends 1/1/27
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	3 Wristbands	2 Wristbands

Government/Non-Profit Conference & Career Fair Passes

	VIP	Premium	Diamond	Platinum	Gold
Full Conference Passes (registration ends 1/29/27)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/27/27)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/17/27)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
Option to Pre-Purchase Additional Passes (guaranteed pre-purchase option ends on 1/22/27)	Limit 3 Passes	Limit 2 Passes			
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
Guaranteed Lodging (for 3/17/27 & 3/18/27)	Early Access Ends 1/15/27	Early Access Ends 1/15/27	Early Access Ends 1/8/27	Early Access Ends 1/8/27	Early Access Ends 1/1/27
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands

Academic Conference & Career Fair & Student Passes

	VIP	Premium	Diamond	Platinum	Gold
Full Conference Non-Student Passes * (registration ends 1/29/27)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Virtual Conference Passes (online only; registration ends 4/27/27)	6 Passes	5 Passes	4 Passes	2 Passes	1 Pass
Invitations to In-Person Leadership Symposium (held on 3/17/27)	6 Invitations	5 Invitations	4 Invitations	2 Invitations	1 Invitation
Guaranteed In-Person Student Scholarships (registration & shared lodging; no travel)	15 Scholarships	10 Scholarships	8 Scholarships	4 Scholarships	2 Scholarships
Guaranteed Virtual Student Passes (online only; registration ends 4/27/27)	15 Passes	10 Passes	8 Passes	4 Passes	2 Passes
Career Fair-Only Passes (meals and sessions not included)	6 Passes	5 Passes	4 Passes	2 Passes	2 Passes
Guaranteed Lodging (for 3/17/27 & 3/18/27)	Early Access Ends 1/15/27	Early Access Ends 1/15/27	Early Access Ends 1/8/27	Early Access Ends 1/8/27	Early Access Ends 1/1/27
Wristbands for Early Access to Career Fair	6 Wristbands	5 Wristbands	4 Wristbands	2 Wristbands	2 Wristbands
Option to Pre-Purchase Additional Scholarships (guaranteed pre-purchase option ends on 12/31/26)					

**Full conference non-student academic passes may be converted into student scholarships, but lodging will not be included. Academic sponsors can purchase additional full conference passes that include shared lodging with no travel stipend.*

10/20/26

WICYS 2027
A LA CARTE ITEMS







PROMOTE YOUR BRAND & BOOST CAREER GROWTH

Available to Platinum Level Sponsors and Higher

Conference Shirt

Mobilize a community to wear #WiCyS2027 with pride by sponsoring the conference shirts. Exclusive to one conference sponsor, leverage your logo branding throughout the WiCyS conference experience and beyond.

COST / $30,000 **AVAILABLE /** 1 of 1

Conference Bag

Showcase the #WiCyS2027 branding in style by sponsoring bags for this year's event. Exclusive to one conference sponsor, these bags will be trendy, versatile and long-lasting.

COST / $30,000 **AVAILABLE /** 1 of 1

Conference Lanyard

Be the exclusive lanyard sponsor and showcase your logo on every attendee—featured prominently in photos and throughout the entire conference.

COST / $25,000 **AVAILABLE /** 1 of 1

Conference Notebook

Be the exclusive notebook sponsor and let attendees take notes in style. Conference notebooks will be included in each bag, helping attendees jot down key takeaways throughout #WiCyS2027.

COST / $20,000 **AVAILABLE /** 1 of 1

Pre-Defined Selfie Station

Extend your organization's reach with an exclusive selfie station branded with your logo. Capture attendee engagement and amplify your presence through social media. Limited to one sponsor per station.

COST / $10,000 **AVAILABLE /** 3 of 3

Career Growth Hub

Support rising cyber talent through resume reviews, interview prep and more at the Career Growth Hub. Includes a 45-minute talk in the career track to share your expertise. Deadline for guaranteed career advice talk: November 18, 2026

COST / $10,000 **AVAILABLE /** 6 of 6

Available to All Sponsor Levels

Professional Headshots

Help attendees boost their professional image with high-quality headshots at the Career Growth Hub, giving them the tools to make a great first impression.

COST / $10,000 **AVAILABLE /** 2 of 2

Charging Station

Networking and communication are key at WiCyS. By sponsoring charging stations, you keep attendees connected and energized throughout the event, while your brand gains continuous visibility through a featured looping video.

COST / $5,000 **AVAILABLE /** 2 of 2

Scholarships & Travel Stipends

Support the future of cybersecurity by sponsoring scholarships. With a $2,000 donation, you can provide a conference and travel stipend, or with $650, you can cover a travel stipend. WiCyS selects the recipients.

COST / $2,000 / $650 **AVAILABLE /** Unlimited

WICYS 2027
A LA CARTE ITEMS

WOMEN IN CYBERSECURITY WiCyS DENVER 2027

SPONSOR A MEAL OR BREAK

Available to Platinum Level Sponsors and Higher ⤵️

Thursday & Friday Lunches

This opportunity allows your company representative a 5-minute speaking engagement in front of the Full WiCyS conference audience. A dessert with your logo will be the icing on the cake!

COST / $25,000 per meal **AVAILABLE: THURSDAY LUNCH /** 1 of 1 **FRIDAY LUNCH /** 1 of 1

Early Career, Mid Career & Military Breakfast Panels

These panel discussions and guided networking sessions offer sponsors a distinctive opportunity to engage directly with cybersecurity professionals at various stages of their careers. You'll help shape the dialogue, share expertise and demonstrate your organization's commitment to advancing broad-ranging talent across the cybersecurity workforce. Sponsors will allocate one individual to participate in the panel discussion. Each opportunity allows for three sponsors and includes six representative invitations, an item placed on every table, and the sponsor's logo on signage and advertising.

COST / $12,000 per meal **AVAILABLE: EARLY /** 3 of 3 **MID /** 2 of 3 **MILITARY /** 2 of 3

Senior Career Luncheon

Navigating the Nexus: Authentic Leadership in an Era of Constant Disruption
The true test of a leader is not how they lead during times of stability, but how they anchor their organization during periods of radical shift. As the cybersecurity landscape is reshaped by rapid technological leaps and evolving workforce expectations, senior leaders must move beyond traditional management to become shock absorbers for their teams. This luncheon explores the intersection of high-stakes decision-making and human-centric leadership. We invite senior-level attendees to discuss how to maintain a visionary "North Star" while fostering a culture of psychological safety and agility. By prioritizing authenticity and resilience, leaders ensure that their organizations don't just survive the noise of change - they define the signal.

This luncheon is brought forward in collaboration with the WiCyS Executive Leaders Network. Sponsors will allocate one individual to participate in the panel discussion. Available to three sponsors, this opportunity includes six representative invitations per sponsor, a branded item placed at each table, and logo placement on event signage and promotional materials.

COST / $12,000 **AVAILABLE /** 3 of 3

Socials

Engage the WiCyS community in a relaxed environment built for genuine connection. Design an experience that reflects your brand—host a panel, lead a hands-on session or offer interactive activities like games or creative activations. This is your opportunity to show up authentically, represent your organization and build meaningful connections with attendees. No food included.

COST / $8,000 **AVAILABLE /** 6 of 6

Available to All Sponsor Levels ⤵️

Breaks

Career advancement is tiring. Be the one to fuel the attendees up by sponsoring a break. Your logo will be displayed as the one making it all possible.

COST / $5,000 **AVAILABLE /** 8 of 9

Water Coolers

Make the water cooler conversations about your company with your logo on display. Receive prime real estate and quench attendees' thirst to learn more.

COST / $5,000 **AVAILABLE /** 6 of 6







WICYS 2027
CANCELLATION POLICY

Sponsorship is open until capacity is reached.

All benefits cease upon cancellation. 🔃

- **Before November 30, 2026:** 70% refund
  (benefits delivered: branding & social media)

- **From December 1 - December 31, 2026:** 40% refund
  (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, etc.)

- **From January 1 - January 31, 2027:** 20% refund
  (benefits delivered: branding, social media, registration, lodging reservations, job postings, career fair space assignment, access to resume database, recognition in program, etc.)

- **After February 1, 2027:** No refund

- **Sponsor refund amount if event is changed by WiCyS to 100% virtual:**
  *Benefits continue including virtual event attendance. *See table below*

	VIP	Premium	Diamond	Platinum	Gold
Virtual Industry	$6,100	$4,900	$3,150	$1,950	$750
Virtual Academic	$2,100	$1,750	$1,400	$1,050	$700
Virtual Govt./Nonprofit	$2,700	$2,250	$1,800	$1,000	$550
***Virtual with Travel Stipend Refunded**	$13,600	$8,900			
A La Carte Items (depends on item)	---	---	---	---	---

- **Cancellation of event by WiCyS *with no virtual replacement*:** 100% refund



Contact **conference@wicys.org** for more information.

10/20/26